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Instant Case Studies 2004 publisher description

Understanding Case Study Research 2017-01-26 written in an accessible and jargon free style this book provides a comprehensive student friendly guide to the nature and use of case study research whether as part of a more substantial study or as the foundation for a self contained smaller project case studies provide viable and valuable alternatives to conducting large scale research grounded in both theory and practice this book sets out not only the key debates and ethical issues surrounding case study research but also focuses specifically on the work of others and how you can understand use and write about secondary data as the basis for your own research project with tips examples and extensive discussion of real world case studies from a variety of social science and other disciplines tight illustrates the kinds of research to which case studies can be applied topics include types of case studies advantages and disadvantages to using case studies the meaning and value of case study research the use of case studies in different disciplines and research designs whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research this book will take you through every step of the process

Case Study Research and Applications 2017-09-27 recognized as one of the most cited methodology books in the social sciences the sixth edition of robert k yin s bestselling text provides a complete portal to the world of case study research with the integration of 11 applications in this edition the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields ultimately case study research and applications will guide students in the successful design and use of the case study research method new to this edition includes 11 in depth applications that show how researchers have implemented case study methods successfully increases reference to relativist and constructivist approaches to case study research as well as how case studies can be part of mixed methods projects places greater emphasis on using plausible rival explanations to bolster case study quality discusses synthesizing findings across case studies in a multiple case study in more detail adds an expanded list of 15 fields that have text or texts devoted to case study research sharpens discussion of distinguishing research from non research case studies the author brings to light at least three remaining gaps to be filled in the future how rival explanations can become more routinely integrated into all case study research the difference between case based and variable based approaches to designing and analyzing case studies and the relationship between case study research and qualitative research

Case Study Methods 1993-09-15 in this introduction to understanding researching and doing case studies in the social sciences hamel outlines several differing traditions of case study research including the chicago school of sociology the anthropological case studies of malinowski and the french la play school tradition he shows how each developed changed and has been practiced over time suggestions for the practice of case studies are made for the novice reader and an additional feature is the extensive bibliography on case study methods in social science to allow for further exploration of the topic

How to do your Case Study 2010-12-14 case study is one of the most widely applied methods of research and instruction in use today cases are used to frame research aid teaching and help learning the world over yet despite being so widely used there remains a great deal of uncertainty about what constitutes case study research and how case studies should be designed and carried out in this lucid accessible and often witty new text gary thomas introduces students and researchers to the basics of case study research using a wide range of real life examples this book sets out for those new to the method how best to design and carry out case studies in the social sciences and humanities how to do your case study a guide for students and researchers deals with the core issues and methods that anyone new to case study will need to understand what is a case study when and why should case study methods be used how are case studies designed what methods can be used how do we analyse and make sense of our data how do we write up and write about our case how to do your case study will be essential reading for any student or researcher in the social sciences health

sciences in business studies in education and the humanities

Case Studies in International Management. 1987 vibrant and insightful this book introduces students and researchers to the basics of case study research adopting jargon free language it grounds its advice in concrete experience and real world cases using examples from across the social sciences gary thomas provides practical guidance on how best to read design and carry out case study research with a focus on how to manage and analyze data the new edition of this bestselling book addresses crucial issues around ethics and has improved coverage of key themes such as rigor validity generalization and the analysis of case studies it demystifies case study research and answers important questions such as what is a case study when and why should case study methods be used how are case studies designed what methods can be used how do we analyze and make sense of our data how do we write up and write about our case bursting with real world examples and multidisciplinary cases and supported by a dynamic new website this book is essential reading for any student or researcher in the social sciences and humanities

How to Do Your Case Study 2015-10-24 this book seeks to narrow two gaps first between the widespread use of case studies and their frequently loose methodological moorings and second between the scholarly community advancing methodological frontiers in case study research and the users of case studies in development policy and practice it draws on the contributors collective experience at this nexus but the underlying issues are more broadly relevant to case study researchers and practitioners in all fields how does one prepare a rigorous case study when can causal inferences reasonably be drawn from a single case when and how can policy makers reasonably presume that a demonstrably successful intervention in one context might generate similarly impressive outcomes elsewhere or if massively scaled up no matter their different starting points disciplinary base epistemological orientation sectoral specialization or practical concerns readers will find issues of significance for their own field and others across the social sciences this title is also available open access

The Case for Case Studies

Case Studies in Global Management 2012 Robert K Yin is a well known pioneer of the rigorous use of case studies his book takes the reader through all the stages from problem definition through design data collection analysis and reporting with an emphasis on the truly distinguishing features of the case study method single and multiple case studies are considered and forty illustrative case examples are included many of them famous studies in the social science literature

Case Study Research 1984-10 case study research in practice explores the theory and practice of case study research helen simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design conduct and communicate case study research it addresses questions often raised by students and common misconceptions about case research in four sections the book covers rationale concept and design of case study research methods ethics and reflexivity in case study interpreting analyzing and reporting the case generalizing and theorizing in case study research rich with tales from the field and summary memos as an aide memoire to future action the book provides fresh insights and challenges for researchers to guide their practice of case study research this is an ideal text for those studying and conducting case study research in education health and social care and related social science disciplines helen simons is professor emeritus of education university of southampton

2015-01-20 written to augment the author's earlier extremely successful volume case study research design and methods the new edition of this applications book presents and discusses new case studies from a wide array of topics offering a variety of examples or applications of case study research methods these applications demonstrate specific techniques or principles that are integral to the case study method through these practical applications the reader is able to identify solutions to problems encountered during this type of research

Case Studies in International Management 1987-01-01 contains eight case studies which focus on the processes and practices of human resources management during knowledge management initiatives

Case Study Research in Practice 2009-03-18 a collection of 36 original and reprinted contemporary cases that focus on ethical and social issues surrounding business readers will be made aware of situations that require moral reflection judgment and decision making thus revealing the complexities that surround moral choices and the formation of public policy arguments included address employees and the workplace customers clients and consultants stakeholder interests and government interests competitive markets and problems of justice for business professionals and others interested in business ethics and policies q

□□□□□□□ 2014 graduate students college libraries and organizations or management teams will benefit tremendously when they acquire and use the solutions to the case studies in this book case studies are the well established and proven techniques that guide students or management teams to adopt prudent concepts theoretically in real world situations these studies can help to address an organization s dilemma depending upon the expectations of the stakeholders and the investors in this edition this book gives readers access to exemplary solutions to case studies drawn from a wide variety of cases in both academic and applied fields by studying these examples students can actively develop their skills in problem solving using analytical tools to make decisions in complex situations the reader can cope with ambiguities and learn how to apply optimal solutions in similar situations it is a must read for anyone intending to tackle managerial case studies

Applications of Case Study Research 2003 this book is an essential resource for the increasing number of facilitators who wish to help students learn about the promise and pitfalls of social enterprise the oikos ashoka case competition for social entrepreneurship was conceived in 2007 as a way to help find great material and case studies in this emerging field this fourth collection of oikos case studies is based on the winning cases from the 2010 to 2014 annual case competitions these cases have been highly praised because they provide excellent learning opportunities tell engaging stories deal with recent situations include quotations from key actors are thought provoking and controversial require decision making and provide clear take aways this new volume of social entrepreneurship case studies highlights cases from around the globe authored by teachers from around the globe the selected cases span many industries and geographic contexts nevertheless they are connected by a shared ambition to highlight the power of entrepreneurship to solve social problems the cases are clustered in three different sections socially oriented enterprise cases health and fair trade ecologically oriented social enterprises and corporate social entrepreneurship case studies in social entrepreneurship will be an essential purchase for educators and is likely to be a widely used as a course textbook at all levels of management education online teaching notes to accompany each chapter are available on request with the purchase of the book

Case Studies in Knowledge Management 1999 this work presents a step by step approach to the analysis of case studies the approach is based upon a problem solving paradigm widely available but is specifically designed to deal with case study material offering students ways to improve their skills in case analysis

Case Studies in Business, Society, and Ethics 2004 this text contains a collection of 35 original and reprinted contemporary cases that focus on ethical and social issues surrounding business its cases are based on actual situations and reflect an authentic sequence of events

Solutions to Case Studies for Graduate Students 2019-03-21 for business ethics courses this collection of quality cases and essays on business ethics addresses some of the most pertinent ethical issues in today s business environment it goes well beyond matters of fraud and public relations to consider standards of professionalism corporate decision making structure the interface between ethical theory and economic practice etc

Case Studies in Social Entrepreneurship 2017-09-08 the second edition of case studies in organizational communication ethical perspectives and

practices by dr steve may integrates ethical theory and practice to help strengthen readers awareness judgment and action in organizations by exploring ethical dilemmas in a diverse range of well known business cases

Learning from Case Studies 1992-01-01 neurologists learn from their patients and this selection of 60 stroke cases will inform and challenge clinicians at all stages in their careers including both common and unusual cases the aim is to reinforce diagnostic skills through careful analysis of individual presenting patterns and to guide treatment decisions each case consists of a clinical history examination findings and special investigations usually involving imaging before a diagnosis is given there then follows for each case a discussion of the clinical issues raised by the case in which the main teaching points are emphasized selected references frequently including the first description are provided at the conclusion of each case drawing on the expertise of leading teachers and practitioners and liberally illustrated these case studies and the discussions that accompany them are an essential guide to learning the complexity of stroke diagnosis

Case Studies in Business, Society, and Ethics 1998 this important and original book places the case study in international business research in its historical context critically evaluates current case study practices in the field and proposes a more pluralistic future for case research within international business and international management research while the case study is the most popular qualitative research strategy in the field only a narrow selection of possible approaches is currently used ib and im researchers typically rely on a case study approach that could be characterized as qualitative positivism the editors and contributors look beyond this disciplinary convention and encourage greater pluralism in ib and im case research their key argument is that increased awareness of prevailing disciplinary conventions and their limitations increases the potential for methodological innovation and versatility in case research the contributions provide critical novel and innovative perspectives on the case study in ib and im research the book offers inspiration to case authors and an authoritative methodological reference for those publishing and reviewing case research it will also be highly regarded by postgraduate and doctoral students in ib and im as well as both qualitative and quantitative researchers in the field

Case Studies in Reference Work 1976 in 2008 ashoka launched the changemaker campus initiative which applies ashoka s rigorous criteria to select and support universities as they develop and implement a comprehensive social entrepreneurship plan through the lessons learned from this network and with input from its broader global network of those experienced in the field ashoka aims to set a new standard for social entrepreneurship education indeed despite the rising demand there remains a dire need for quality coursework and global teaching case studies social entrepreneurs and the pressing challenges they solve are not bound by geographic borders or a single political environment yet there is a lack of the materials necessary to equip students with the skills and mind set required to catalyze systemic social change what few high quality case studies do exist typically highlight social entrepreneurs within the united states this cooperation with oikos within the social entrepreneurship track of the annual oikos global case competition is a critical vehicle for tackling that challenge as a result of this effort more locally relevant case studies are being written peer reviewed and judged than ever before and are able to make their way into the hands of global audiences eager to adopt them into their courses building social entrepreneurship skills and problem solving abilities are best practiced and honed using real life examples and strategic challenges not just learning theories in a vacuum case studies provide this exposure and real time training in systemic problem solving through these 15 teaching cases students learn that social entrepreneurship is about identifying root causes of problems and applying a solution that tackles the system as study upon study has shown the band aid approach does not work to effectively address a social problem the solution must continually adapt and evolve based on market feedback about what works and what needs to change in the model case studies in social entrepreneurship and sustainability is the second volume resulting from the oikos global case writing competition an annual program launched in 2003 to promote the publication of high quality teaching cases in corporate sustainability this book expands the collection with award winning global cases in the rapidly growing field of social

entrepreneurship and sustainability in view of the growing importance of various sustainability trends management schools are increasingly challenged to adapt their entrepreneurship and business curricula management education needs to reflect the trends and provide a broadened understanding of value creation sustainability is a concept that demands that organizations consider the legitimate expectations of different stakeholders in their value creation processes at the same time it underlines the fact that many sustainability trends offer new business opportunities that entrepreneurs will seize as a result value creation processes need to be reorganized in order to create economic capital while developing social capital and preserving natural capital indeed entrepreneurial organizations are increasingly dealing with these challenges the case studies in this book explore both the opportunities and pitfalls entrepreneurs working with organizations with for profit hybrid and non profit business models face in targeting sustainability issues and how their values and core assumptions impact their business strategies they describe new patterns of value creation new alliances and the challenges of dealing with existing paradigms it is clear that new ways of doing business with a common objective of maximizing social impact are substantially shaping markets and society this textbook of competition winning case studies for management education in the field of social entrepreneurship and sustainability provides excellent le

Case Studies in Business Ethics 1996 comparative case studies are an effective qualitative tool for researching the impact of policy and practice in various fields of social research including education developed in response to the inadequacy of traditional case study approaches comparative case studies are highly effective because of their ability to synthesize information across time and space in rethinking case study research a comparative approach the authors describe explain and illustrate the horizontal vertical and transversal axes of comparative case studies in order to help readers develop their own comparative case study research designs in six concise chapters two experts employ geographically distinct case studies from tanzania to guatemala to the u s to show how this innovative approach applies to the operation of policy and practice across multiple social fields with examples and activities from anthropology development studies and policy studies this volume is written for researchers especially graduate students in the fields of education and the interpretive social sciences

Case Studies in Organizational Communication 2012-01-20 rather than descriptions of cases or short three paragraph samples the case study anthology provides readers with full cases drawn from a variety of disciplines that illustrate different case study techniques descriptive explanatory cross case and methodological throughout the text robert k yin provides thoughtful insights and guidelines on the cases and the different approaches to doing case study research

Case Studies in Stroke 2006-11-30 this is the ebook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book debuting in its first edition and written by a new generation of area studies experts case studies in comparative politics follows a questions based approach that helps readers understand different countries political histories institutions identities and interests and why each country is politically interesting and relevant when used on its own or with the accompanying thematic survey case studies in comparative politics asks and answers the same important questions that political scientists research and that are relevant to anyone interested in politics

Rethinking the Case Study in International Business and Management Research 2011-01-01 this book is classified into three pertinent sections the first section introduces readers to the concept structure and purpose of case studies the second section deals with how to write case studies in an effective and engaging manner the third section focuses on teachers who are expected to teach core management concepts through case studies individuals who are interested to know about the nuances of case writing and develop themselves as good case writers and teachers who wish to adopt the right approach to case based teaching in classes will find this book extremely useful

Case Studies in Social Entrepreneurship and Sustainability 2011 this rich collection of case studies integrates contemporary and recognizable classic cases to illustrate a wide range of clinical and legal issues to enable students to more fully understand the nature of the disorder each case contains the full background material relevant to etiological diagnostic and therapeutic considerations significant family and social history data are also presented in order to give students a clear picture of how specific behavior patterns were generated and maintained

Rethinking Case Study Research 2016-11-10 management education is one of the most popular fields of study worldwide and as it continues to grow so does the need for updated relevant programs to best prepare students for the business world case studies have become popular as a means to teach real world applications but require flexibility in form and content catered to each audience in order to garner the intended affects case studies as a teaching tool in management education demonstrates the benefits and challenges associated with teaching through case studies in management studies by weaving theory and practice to form a comprehensive outline for educators this publication is essential reading for managers business professionals teachers in higher education and advanced management students

The Case Study Anthology 2004-04-07 case studies in service innovation provides the reader fresh insight into how innovation occurs in practice and stimulates learning from one context to another the volume brings together contributions from researchers and practitioners in a celebration of achievements with the intention of adding to the wider understanding of how service innovation develops each case presents a brief description of the context in which the innovation occurred the opportunity that led to the innovation and an overview of the innovation itself also addressing how success was measured what success has been achieved to date and providing links to further information the book is organized around five major themes each reflecting recognized sources of service innovation business model innovation new ways of creating delivering or capturing economic social environmental and other types of value the organization in its environment an organization engaging beyond its own boundaries with public private partnerships sourcing knowledge externally innovation networks and open or distributed innovation innovation management within an organization an organization actively encouraging innovation within its own boundaries using project teams internal governance of innovation and methods or tools that stimulate innovation process innovation changes in service design and delivery processes such as consumer led innovation or consumers as part of the innovation process service operations management and educational processes technology innovation the use of technology including ict enabled innovation icts that are themselves innovative and support the delivery of new services new ict services new ways of delivering services associated with ict products and technology other than ict the final part of the book is given to four extended cases allowing for a more in depth treatment of innovation within a complex service system the extended cases also illustrate two important and growing trends firstly the need for and benefits of a more customer centric approach to service innovation and secondly the need for better understanding of public services and the role of public private partnerships in identifying and achieving innovation

Case Studies in Comparative Politics 2012-06-20 the authors explore three ways of conducting causal analysis in case studies they draw on established practices as well as on recent innovations in case study methodology and integrate these insights into coherent approaches they highlight the core features of each approach and provide advice on each step of the research process

How Plain English Works for Business 1984 a practical guide for designing and carrying out a qualitative case study in education this text provides advice for managing all phases of case study research from translating educational issues into specific research problems and collecting data to organizing the final case report

Case studies in curriculum change 1975 through a rich variety of case studies this book provides insight into the patient s needs and the chaplain s perspective as well as discussions of spiritual assessments and spiritual care interventions case studies such as a request to baptise a child

complicated due to his admission for psychiatric reasons as well as work with military veterans such as a female transgender veteran who has been alienated from her faith show the breadth and complexity of work that chaplains undertake daily each section also includes critical responses to the case studies presented from a chaplain and related healthcare professional this book will enable chaplains to critically reflect on the spiritual care they provide and provide an informed perspective for healthcare professionals and others involved in chaplaincy services

How to Write and Teach Case Studies Effectively? 2018-07-15 this sharp stimulating title provides a structure for thinking about analysing and designing case study it explores the historical theoretical and practical bones of modern case study research offering to social scientists a framework for understanding and working with this form of inquiry using detailed analysis of examples taken from across the social sciences thomas and myers set out and then work through an intricate typology of case study design to answer questions such as how is a case study constructed what are the required inherent components of case study can a coherent structure be applied to this form of inquiry the book grounds complex theoretical insights in real world research and includes an extended example that has been annotated line by line to take the reader through each step of understanding and conducting research using case study

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