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Biography: A Very Short Introduction Information: A Very Short Introduction Love Knowledge Design: A Very Short Introduction The Future Comedy: A Very Short Introduction Newton Thinking and Reasoning Korea: A Very Short Introduction History: A Very Short Introduction Translation The United Nations Exploration A Very Short Introduction to Everything Elizabeth Bishop Innovation: A Very Short Introduction Big Data Perception Typography: a Very Short Introduction Music: A Very Short Introduction Learning Algebra International Relations: a Very Short Introduction The Earth Globalization: a Very Short Introduction Oceans The Middle Ages Education: a Very Short Introduction Hollywood

a deeply divided region michael seth considers what it means to be korean and analyses how the various peoples of the korean peninsula became one of the world s most homogeneous nations before exploring how this nation evolved in a single lifetime into today s sharply contrasting societies he also discusses how korea fits into the larger narrative of both east asian and world history economically politically and socially about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

History: A Very Short Introduction 2000-02-24 john arnold s very short introduction is a stimulating essay about how we study and understand history the book begins by inviting us to think about various questions provoked by our investigation of history and explores the ways these questions have been answered in the past concepts such as causation interpretation and periodization are introduced by means of concrete examples of how historians work giving the reader a sense of the excitement of discovering not only the past but also ourselves

Translation 2016 translation is everywhere giving us dubbed films and access to foreign news and the literature of other cultures considering subtitling interpreting and adaptations matthew reynolds reveals how translation is changing radically in the new age of electronic media

The United Nations 2015 the united nations a very short introduction engages the current debate over the united nation s effectiveness and explains how it was originally conceived how it has come to its present form and how it must confront new challenges in a rapidly changing world in what ways has the un succeeded and failed as a guardian of international peace and security as a promoter of human rights protector of international law and engineer of socio economic development

Exploration 2015 this clear succinct and elegant contribution to the very short introductions series surveys the history of global exploration and assesses the motives for good and ill of those who undertook it stewart weaver traces the history of exploration from the first explorers including polynesian and micronesia peoples the ancient greeks marco polo and ibn battuta to the european discover of america the enlightenment and exploration focusing on james cook and the race to the north and south poles

A Very Short Introduction to Everything 2003-12 sample sections from the very short introductions series are presented in this encapsulation of human knowledge

Elizabeth Bishop 2022 elizabeth bishop has been described as the best loved poet in english of the second half of the twentieth century this book explores the published poems at the core of her remarkable canon of verse along with her letters and other writings and draws out key themes of the environment balance and ideas of love and loss

Innovation: A Very Short Introduction 2010-03-25 this book demonstrates how innovation is used to create wealth productivity growth and improved quality of life

Big Data 2017 an unimaginably vast amount of data is now generated by our online lives including all our uploaded documents social media traffic online shopping and even gps data from our cars at the same time our ability to manage this data is becoming ever more sophisticated in this very short introduction dawn holmes explains how big data is stored analysed and exploited by a variety of bodies from large companies to organizations concerned with medical research as big data transforms the way businesses operate it simultaneously raises important ethical issues as cases such as the snowden affair and hacked smart devices have shown

Perception 2017 perception is one of the oldest and most deeply investigated topics in psychology and it raised some profound philosophical questions it is concerned with how we use the information reaching our senses to inform our behaviour and to create our subjective experience of the surrounding world brian rogers discusses the philosophical question of what it means to perceive and describes how we are able to perceive the particular characteristics of objects and scenes such as their lightness colour form depth and motion he argues that perception should not be seen as a separate process but rather as part of a perceptual system involving both the extraction of perceptual information and the control of action

Typography: a Very Short Introduction 2018-11-22 typography the art of designing printed words was once the domain of an elite few artists but has become an area with which millions of people engage daily the widespread usage of digital devices from laptops to tablets and smart phones which are used for written communications means that we are regularly asked to make decisions about the fonts sizes and layouts we use in our writing this broadening engagement with the field of typography has led to a perceptible shift from debates about legibility and technicalities to conversations about which fonts best reflect the writer s personality or style in this very short introduction paul luna offers a broad definition of typography as design for reading whether in print or on screens where a set of visual choices are taken to make a written message more accessible more easily transmitted more significant or more attractive considering the development of letterforms and the shapes of letter we use luna discusses the history behind our modern day letters and fonts before considering the issues behind key typographic decisions and the differences between printed and on screen typography presenting any piece of typography as a fundamental design choice luna introduces the options available today and explores the reasons why key typographic decisions are made about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and

enthusiasm to make interesting and challenging topics highly readable

Music: A Very Short Introduction 2000-02-24 this stimulating very short introduction to music invites us to really think about music and the values and qualities we ascribe to it the world teems with different kinds of music traditional folk classical jazz rock pop and each type of music tends to come with its own way of thinking drawing on a wealth of accessible examples ranging from beethoven to chinese zither music nicholas cook attempts to provide a framework for thinking about all music by examining the personal social and cultural values that music embodies the book reveals the shortcomings of traditional conceptions of music and sketches a more inclusive approach emphasizing the role of performers and listeners about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Learning 2016 learning is a key aspect of animal behavior and central to survival without learning there can be no memory no language and no intelligence haselgrove looks at the nature of learning and how it takes place from the early experiments of pavlov thordike and others to the most recent studies in social learning he traces the development of the main theories of learning in contemporary psychology and describes the ingenious experimental approaches used to study learning in both animals and humans provided by publisher

Algebra 2015 this introduction invites readers to revisit algebra and appreciate the elegance and power of equations and inequalities offering a clear explanation of algebra through theory and example higgins shows how equations lead to complex numbers matrices groups rings and fields

International Relations: a Very Short Introduction 2020-04-08 international relations affects everyone s lives their security economic well being rights and freedoms and the environment they share recently we have seen the transformation from a world of empires to today s world of sovereign states which are enmeshed in a complex array of international institutions all exercising degrees of political authority the new global organization of political authority has far reaching consequences this very short introduction untangles this complex world providing an accessible framework for understanding the contours of global political change christian reus smit treats theory as an indispensable tool for grasping international relations but demystifies theorizing introducing it as an everyday human practice he surveys a range of theories from realism to feminism reading them as contrasting perspectives on the global organization of political authority historically such organization has been shaped by diverse social forces four of which are discussed in detail shifting patterns of warfare changing economic conditions struggles for rights and the politics of culture reus smit concludes with a reflection on the future of international relations in an era of profound global change about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

The Earth 2003-06-26 this is an all encompassing look at the earth how it was formed and how it works it explores the emerging geological research and explains how new advances in the understanding of plate tectonics seismology and satellite imagery have enabled us to begin to see the earth for what it is a dynamic and ever changing planet it introduces the concepts of plate tectonics continental drift the earth s structure sea floor spreading the relationship between the atmosphere and the oceans and how mountains are formed

Globalization: a Very Short Introduction 2020-05-27 we live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away in which religious leaders can influence millions globally in which humans are altering the climate and environment and in which complex social forces intersect across continents this is globalization in the fifth edition of his bestselling very short introduction manfred b steger considers the major dimensions of globalization economic political cultural ideological and ecological he looks at its causes and effects and engages with the hotly contested question of whether globalization is ultimately a good or a bad thing from climate change to the ebola virus donald trump to twitter trade wars to china s growing global profile steger explores today s unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

Oceans 2017 our oceans are hugely important as a source of food and mineral wealth as an environment for a vast variety of wildlife for the role they play in climate regulation and as part of the biogeochemical cycles of carbon nitrogen and other elements critical to life dorrik stow explores what we know about how oceans originate and are maintained

The Middle Ages 2014 the middle ages c 500 1500 includes a thousand years of european history in this very short introduction miri rubin tells the story of the times through the people and their lifestyles including stories of kingship and christian salvation agriculture and trade rubin demonstrates the remarkable nature and legacy of the middle ages

2005-01

2021-11-30

Education: a Very Short Introduction 2021-09-23 this very short introduction explains how the evolution of education has been shaped over the centuries by politics philosophy and the social sciences considering education today gary thomas looks especially at the arguments about progressive versus formal teaching and how they play out in modern schools this new edition takes a fresh look at the attempts to address the inequality and lack of

inclusivity in education across all types of schools looking forward thomas discusses how education might develop over the coming century and how the curriculum must evolve to keep pace with a rapidly changing world

Hollywood 2016 peter decherney tells the story of hollywood from its nineteenth century origins to the emergence of internet media empires using well known movies stars and directors the book shows that the elements we take to be a natural part of the hollywood experience stars genre driven storytelling blockbuster franchises etc are the product of cultural political and commercial forces

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