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□□□□□ Digital Accounting Mastering SAS Programming for Data Warehousing Hotel Pricing in a Social World Sport Analytics Data Quality Information Systems Design and Intelligent Applications Handbook of Research on Computational Intelligence Applications in Bioinformatics Cognitive Analytics: Concepts, Methodologies, Tools, and Applications Web Services: Concepts, Methodologies, Tools, and Applications Predictive Analytics Aligning Business Strategies and Analytics Smart Metering Applications Smart Government Developments in Information & Knowledge Management for Business Applications Corporate Fraud Handbook CIO Best Practices Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications Integration of Data Mining in Business Intelligence Systems Business Forecasting Knowledge Discovery, Knowledge Engineering and Knowledge Management Handbook of Research on Strategic Supply Chain Management in the Retail Industry Multimedia Technologies in the Internet of Things Environment, Volume 2 Computerworld Computerworld Computerworld Big Data for Big Decisions Computerworld Artificial Intelligence Applications and Innovations Computerworld Computerworld Principles of Marketology, Volume 2 CIO Computerworld CIO Signal CIO CIO Veiled Valour International Handbook of Practice-Based Performance Management

2013-12-27

Digital Accounting 2006-01-01

this volume provides a foundation in digital accounting by covering such fundamental topics as accounting software xbrl extensible business reporting language and edi the effects of the internet and erp on accounting are classified and presented for each accounting cycle along with a comprehensive discussion of online controls

Mastering SAS Programming for Data Warehousing 2020-10-16

build a strong foundation in sas data warehousing by understanding data transformation code and policy data stewardship and management interconnectivity between sas and other warehousing products and print and web reporting key features understand how to use sas macros for standardizing extract transform and load etl protocols develop and use data curation files for effective warehouse management learn how to develop and manage etl policies and print and web reports that meet user needs book description sas is used for various functions in the development and maintenance of data warehouses thanks to its reputation of being able to handle big data this book will help you learn the pros and cons of storing data in sas as you progress you ll understand how to document and design extract transform load etl protocols for sas processes later you ll focus on how the use of sas arrays and macros can help standardize etl the book will also help you examine approaches for serving up data using sas and explore how connecting sas to other systems can enhance the data warehouse user s experience by the end of this data management book you will have a fundamental understanding of the roles sas can play in a warehouse environment and be able to choose wisely when designing your data warehousing processes involving sas what you will learn develop efficient ways to manage data input output i o in sas create and manage extract transform and load etl code in sas standardize etl through macro variables macros and arrays identify data

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warehouse users and ensure their needs are met design crosswalk and other variables to serve analyst needs maintain data curation files to improve communication and management use the output delivery system ods for print and web reporting connect other products to sas to optimize storage and reporting who this book is for this book is for data architects managers leading data projects and programmers or developers using sas who want to effectively maintain a data lake data mart or data warehouse

Hotel Pricing in a Social World 2015-10-26

take control of revenue management in the new hotel economy hotel pricing in a social world how to drive value in the new hotel economy is an insightful resource that provides guidance on improving organizational decision making to keep your hotel relevant from a pricing standpoint in the often chaotic hotel landscape this groundbreaking book clearly showcases the current environment of the hotel industry and describes new and emerging trends that can impact your revenue management tactics this essential text prepares you to survive and thrive in today s highly competitive market and outlines the best approach to building profitable pricing strategies that follow both tactical and strategic best practices revenue management has become a key activity in the highly social environment of today s hotel industry thanks to mobile technology and social media though relatively new revenue management is a quickly evolving discipline that requires precision if you want to maintain your hotel s relevance in the market leverage original research case studies and industry examples to understand the practical application of key concepts explore current market conditions that have an impact on revenue management consider how advances in data management analytics and data visualization can impact revenue management practices identify how revenue management can help you take advantage of market opportunities and overcome challenges hotel pricing in a social world how to drive value in the new hotel economy is an essential text for hotel cfo s cmo s revenue managers and operations managers who want to leverage revenue management techniques to keep their hotel competitive

Sport Analytics 2016-11-10

the increasing availability of data has transformed the way sports are played promoted and managed this is the first textbook to explain how the big data revolution is having a profound influence across the sport industry demonstrating how sport managers and business professionals can use analytical techniques to improve their professional practice while other sports analytics books have focused on player performance data this book shows how analytics can be applied to every functional area of sport business from marketing and event management to finance and legal services drawing on research that spans the entire sport industry it explains how data is influencing the most important decisions from ticket sales and human resources to risk management and facility operations each chapter contains real world examples industry profiles and extended case studies which are complimented by a companion website full of useful learning resources sport analytics a data driven approach to sport business and management is an essential text for all sport management students and an invaluable reference for any sport management professional involved in operational research

Data Quality 2019-03-18

good data is a source of myriad opportunities while bad data is a tremendous burden companies that manage their data effectively are able to achieve a competitive advantage in the marketplace while bad data like cancer can weaken and kill an organization in this comprehensive book rupa mahanti provides guidance on the different aspects of data quality with the aim to be able to improve data quality specifically the book addresses causes of bad data quality bad data quality impacts and importance of data quality to justify the case for data quality butterfly effect of data quality a detailed description of data quality dimensions and their measurement data quality strategy approach six sigma dmaic approach to data quality data quality management techniques data quality in relation to data initiatives like data migration mdm data governance etc data quality myths challenges and critical success factors students academicians professionals and researchers can all use the content in this book to further their knowledge and get guidance on their own specific projects it balances technical details for example sql statements relational database components data quality dimensions measurements and higher level qualitative discussions cost of data quality data quality strategy data quality maturity the

case made for data quality and so on with case studies illustrations and real world examples throughout about the author rupa mahanti ph d is a business and information management consultant and has worked in different solution environments and industry sectors in the united states united kingdom india and australia she helps clients with activities such as business process mapping information management data quality and strategy having a work experience academic industry and research of more than a decade and half rupa has guided a doctoral dissertation and published a large number of research articles she is an associate editor with the journal software quality professional and a reviewer for several international journals this is not the kind of book that you ll read one time and be done with so scan it quickly the first time through to get an idea of its breadth then dig in on one topic of special importance to your work finally use it as a reference to guide your next steps learn details and broaden your perspective from the foreword by thomas c redman ph d the data doc dr mahanti provides a very detailed and thorough coverage of all aspects of data quality management that would suit all ranges of expertise from a beginner to an advanced practitioner with plenty of examples diagrams etc the book is easy to follow and will deepen your knowledge in the data domain i will certainly keep this handy as my go to reference i can t imagine the level of effort and passion that dr mahanti has put into this book that captures so much knowledge and experience for the benefit of the reader i would highly recommend this book for its comprehensiveness depth and detail a must have for a data practitioner at any level clint d souza ceo and director cdzm consulting

Information Systems Design and Intelligent Applications 2016-02-02

the third international conference on information systems design and intelligent applications india 2016 held in visakhapatnam india during january 8 9 2016 the book covers all aspects of information system design computer science and technology general sciences and educational research upon a double blind review process a number of high quality papers are selected and collected in the book which is composed of three different volumes and covers a variety of topics including natural language processing artificial intelligence security and privacy communications wireless and sensor networks microelectronics circuit and systems machine learning soft computing mobile computing and applications cloud computing software engineering graphics and image processing rural engineering e commerce e governance business computing molecular computing nano computing chemical computing intelligent computing for gis and remote sensing bio informatics and bio computing these fields are not only limited to computer researchers but also include mathematics

chemistry biology bio chemistry engineering statistics and all others in which computer techniques may assist

Handbook of Research on Computational Intelligence Applications in Bioinformatics 2016-06-20

developments in the areas of biology and bioinformatics are continuously evolving and creating a plethora of data that needs to be analyzed and decrypted since it can be difficult to decipher the multitudes of data within these areas new computational techniques and tools are being employed to assist researchers in their findings the handbook of research on computational intelligence applications in bioinformatics examines emergent research in handling real world problems through the application of various computation technologies and techniques featuring theoretical concepts and best practices in the areas of computational intelligence artificial intelligence big data and bio inspired computing this publication is a critical reference source for graduate students professionals academics and researchers

***Cognitive Analytics: Concepts, Methodologies, Tools, and Applications* 2020-03-06**

due to the growing use of web applications and communication devices the use of data has increased throughout various industries including business and healthcare it is necessary to develop specific software programs that can analyze and interpret large amounts of data quickly in order to ensure adequate usage and predictive results cognitive analytics concepts methodologies tools and applications provides emerging perspectives on the theoretical and practical aspects of data analysis tools and techniques it also examines the incorporation of pattern management as well as decision making and prediction processes through the use of data management and analysis highlighting a range of topics such as natural language processing big data and pattern recognition this multi volume book is ideally designed for information technology professionals software developers data analysts graduate level students researchers computer engineers software engineers it specialists and academicians

Web Services: Concepts, Methodologies, Tools, and Applications **2018-12-07**

service technologies are redefining the way that large and small companies are doing business and exchanging information due to the critical need for furthering automation engagement and efficiency systems and workflows are becoming increasingly more web based services concepts methodologies tools and applications is an innovative reference source that examines relevant theoretical frameworks current practice guidelines industry standards and standardization and the latest empirical research findings in web services highlighting a range of topics such as cloud computing quality of service and semantic web this multi volume book is designed for computer engineers it specialists software designers professionals researchers and upper level students interested in web services architecture frameworks and security

Predictive Analytics 2013-02-19

you have been predicted by companies governments law enforcement hospitals and universities their computers say i knew you were going to do that these institutions are seizing upon the power to predict whether you re going to click buy lie or die why for good reason predicting human behavior combats financial risk fortifies healthcare conquers spam toughens crime fighting and boosts sales how prediction is powered by the world s most potent booming unnatural resource data accumulated in large part as the by product of routine tasks data is the unsalted flavorless residue deposited en masse as organizations churn away surprise this heap of refuse is a gold mine big data embodies an extraordinary wealth of experience from which to learn predictive analytics unleashes the power of data with this technology the computer literally learns from data how to predict the future behavior of individuals perfect prediction is not possible but putting odds on the future lifting a bit of the fog off our hazy view of tomorrow means pay dirt in this rich entertaining primer former columbia university professor and predictive analytics world founder eric siegel reveals the power and perils of prediction what type of mortgage behavior chase bank predicted predicting which people will drop out of school cancel a subscription or get divorced before they are even aware of it themselves why early retirement decreases life expectancy and vegetarians miss fewer flights five reasons why organizations predict death how u s bank and obama s 2012 campaign calculated the way to

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most strongly influence each individual how ibm s watson computer beat the human champs on tv s jeopardy how target figures out you re pregnant and hewlett packard deduces you re about to quit your job how judges and parole boards rely on crime predicting computers to decide who stays in prison and who goes free what s predicted by citibank facebook ford google ibm the irs match com pfizer and wikipedia a truly omnipresent science predictive analytics affects everyone every day although largely unseen it drives millions of decisions determining whom to call mail investigate incarcerate set up on a date or medicate whether you are a consumer of it or consumed by it get a handle on the power of predictive analytics

Aligning Business Strategies and Analytics 2018-09-27

this book examines issues related to the alignment of business strategies and analytics vast amounts of data are being generated collected stored processed analyzed distributed and used at an ever increasing rate by organizations simultaneously managers must rapidly and thoroughly understand the factors driving their business business analytics is an interactive process of analyzing and exploring enterprise data to find valuable insights that can be exploited for competitive advantage however to gain this advantage organizations need to create a sophisticated analytical climate within which strategic decisions are made as a result there is a growing awareness that alignment among business strategies business structures and analytics are critical to effectively develop and deploy techniques to enhance an organization s decision making capability in the past the relevance and usefulness of academic research in the area of alignment is often questioned by practitioners but this book seeks to bridge this gap aligning business strategies and analytics bridging between theory and practice is comprised of twelve chapters divided into three sections the book begins by introducing business analytics and the current gap between academic training and the needs within the business community chapters 2 5 examines how the use of cognitive computing improves financial advice how technology is accelerating the growth of the financial advising industry explores the application of advanced analytics to various facets of the industry and provides the context for analytics in practice chapters 6 9 offers real world examples of how project management professionals tackle big data challenges explores the application of agile methodologies discusses the operational benefits that can be gained by implementing real time and a case study on human capital analytics chapters 10 11 reviews the opportunities and potential shortfall and highlights how new media marketing and analytics fostered new insights finally the book concludes with a look at how data and analytics are playing a revolutionary role in strategy

development in the chemical industry

Smart Metering Applications 2022-10-03

this book presents a large number of smart metering applications from the points of view of different stakeholders the applications are clustered with respect to three types of stakeholders a end customers b energy service providers and c authorities research institutions or other organizations the goal of the book is to examine the implementation potential for each application considering the interests and benefits for the key stakeholders main technical and regulatory requirements as well as limitations and barriers a business case for each application is created that can provide guidelines to the stakeholders involved in its realization the book additionally investigates current business models for smart metering applications a survey on the current techno economic potential of such applications is conducted based on a questionnaire filled by various stakeholders the book will be of interest to academic research institutions but also engineers in industry authorities or other organizations

Smart Government 2015-09-14

in this book the author identifies some fundamental concepts and foundational practices that need to be considered in national government transformation strategies the discussed elements are argued to have serious implications for policymakers and government agencies concerned with the design and development of a smart user centric government the book uses the concept of circle of attention to narrow down the focus areas in e government strategies and to look more at actions that will yield higher value set outcomes

Developments in Information & Knowledge Management for Business

Applications 2021-06-28

this book provides practical knowledge on different aspects of information and knowledge management in businesses for enterprises businesses those intend to remain prosperous and prolific it is critically important to share best practices ensure efficient information flow across company capturing shared knowledge centrally and communicate compliance rules i e managing competently information in general it enables faster and better decisions by helping employees to build a strong expertise and by avoiding duplicated projects thus the second volume of this series subline continues to explore different aspects of information and knowledge handling as well as doing business with information we survey further the key aspects of managerial implications of the informational business the novel methodologies and practices for the business information processing as well as application of mathematical models to the business analytics and efficient management are examined

Corporate Fraud Handbook 2007-04-20

learn how to spot the red flags of fraud how to comply with recent regulations including sarbanes oxley and how to develop and implement effective preventative measures emphasizing that it is much more cost effective to prevent fraud than to punish it corporate fraud handbook prevention and detection second edition gives you practical insight into fraud schemes used by employees owners managers and executives to defraud their customers this new edition also gives you access to all new statistics from the acfe 2006 report to the nation as well as new cases

CIO Best Practices 2010-09-24

cio best practices enabling strategic value with information technology second edition for anyone who wants to achieve better returns on their it investments cio best practices second edition presents the leadership skills and competencies required of a cio addressing comprehensive enterprise strategic frameworks to fully leverage it resources filled with real world examples of cio success stories the second edition explores cio leadership responsibilities and opportunities the

business impacts of both business and social networking as well as ways the cio can leverage the new reality of human connectivity on the internet the increasingly inextricable relationships between customers employees and their use of personal information technologies emerging cultural expectations and standards outside the workplace current crm best practices in terms of the relationship between customer preferences and shareholder wealth enterprise energy utilization and sustainability practices otherwise known as green it with all the best practices collected here in one place best practices for one of the internet s newest and most revolutionary technologies cloud computing and ways it is shaping the new economics of business

Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications 2011-09-30

business intelligence applications are of vital importance as they help organizations manage develop and communicate intangible assets such as information and knowledge organizations that have undertaken business intelligence initiatives have benefited from increases in revenue as well as significant cost savings business intelligence and agile methodologies for knowledge based organizations cross disciplinary applications highlights the marriage between business intelligence and knowledge management through the use of agile methodologies through its fifteen chapters this book offers perspectives on the integration between process modeling agile methodologies business intelligence knowledge management and strategic management

Integration of Data Mining in Business Intelligence Systems 2014-09-30

uncovering and analyzing data associated with the current business environment is essential in maintaining a competitive edge as such making informed decisions based on this data is crucial to managers across industries integration of data mining in business intelligence systems investigates the incorporation of data mining into business technologies used in the decision making process emphasizing cutting edge research and relevant concepts in data discovery and analysis this book is a comprehensive reference source for policymakers academicians researchers students technology developers and

professionals interested in the application of data mining techniques and practices in business information systems

Business Forecasting 2021-04-28

discover the role of machine learning and artificial intelligence in business forecasting from some of the brightest minds in the field in business forecasting the emerging role of artificial intelligence and machine learning accomplished authors michael gilliland len tashman and udo sglavo deliver relevant and timely insights from some of the most important and influential authors in the field of forecasting you ll learn about the role played by machine learning and ai in the forecasting process and discover brand new research case studies and thoughtful discussions covering an array of practical topics the book offers multiple perspectives on issues like monitoring forecast performance forecasting process communication and accountability for forecasts and the use of big data in forecasting you will find discussions on deep learning in forecasting including current trends and challenges explorations of neural network based forecasting strategies a treatment of the future of artificial intelligence in business forecasting analyses of forecasting methods including modeling selection and monitoring in addition to the foreword by renowned researchers spyros makridakis and fotios petropoulos the book also includes 16 opinion editorial afterwords by a diverse range of top academics consultants vendors and industry practitioners each providing their own unique vision of the issues current state and future direction of business forecasting perfect for financial controllers chief financial officers business analysts forecast analysts and demand planners business forecasting will also earn a place in the libraries of other executives and managers who seek a one stop resource to help them critically assess and improve their own organization s forecasting efforts

Knowledge Discovery, Knowledge Engineering and Knowledge Management 2015-04-24

this book constitutes the thoroughly refereed proceedings of the 5th international joint conference on knowledge discovery knowledge engineering and knowledge management ic3k 2013 held in vilamoura portugal in september 2013 the 27 full papers presented together with two invited papers were carefully reviewed and selected from 239 submissions the papers

are organized in topical sections on knowledge discovery and information retrieval knowledge engineering and ontology development knowledge management and information sharing

Handbook of Research on Strategic Supply Chain Management in the Retail Industry 2016-02-09

customer satisfaction is a pivotal component to any business that provides goods or services to the public by effectively managing the flow of products business can adapt to the growing demands of consumers and deliver successful customer service the handbook of research on strategic supply chain management in the retail industry is an authoritative reference source for the latest scholarly research on properly managing business processes in order to satisfy end user requirements and increase competitive advantage in the retail marketplace highlighting concepts relating to field applications customer relationships and current trends in logistics management this book is ideally designed for business professionals managers upper level students and researchers interested in innovative strategies and best practices in modern supply chains

Multimedia Technologies in the Internet of Things Environment, Volume 2 2021-07-29

this book proposes a comprehensive overview of the state of the art research work on multimedia analysis in iot applications this is a second volume by editors which provides theoretical and practical approach in the area of multimedia and iot applications and performance analysis further multimedia communication deep learning models to multimedia data and the new iot approaches are also covered it addresses the complete functional framework in the area of multimedia data iot and smart computing techniques it bridges the gap between multimedia concepts and solutions by providing the current iot frameworks their applications in multimedia analysis the strengths and limitations of the existing methods and the future directions in multimedia iot analytics

Computerworld 1991-10-21

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Computerworld 1991-10-14

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Computerworld 1991-10-07

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Big Data for Big Decisions 2022-12-30

building a data driven organization ddo is an enterprise wide initiative that may consume and lock up resources for the long term understandably any organization considering such an initiative would insist on a roadmap and business case to be prepared and evaluated prior to approval this book presents a step by step methodology in order to create a roadmap and business case and provides a narration of the constraints and experiences of managers who have attempted the setting up of ddos the emphasis is on the big decisions the key decisions that influence 90 of business outcomes starting from decision first and reengineering the data to the decisions process chain and data governance so as to ensure the right data

are available at the right time every time investing in artificial intelligence and data driven decision making are now being considered a survival necessity for organizations to stay competitive while every enterprise aspires to become 100 data driven and every chief information officer cio has a budget gartner estimates over 80 of all analytics projects fail to deliver intended value most cios think a data driven organization is a distant dream especially while they are still struggling to explain the value from analytics they know a few isolated successes or a one time leveraging of big data for decision making does not make an organization data driven as of now there is no precise definition for data driven organization or what qualifies an organization to call itself data driven given the hype in the market for big data analytics and ai every cio has a budget for analytics but very little clarity on where to begin or how to choose and prioritize the analytics projects most end up investing in a visualization platform like tableau or qlikview which in essence is an improved version of their bi dashboard that the organization had invested into not too long ago the most important stakeholders the decision makers are rarely kept in the loop while choosing analytics projects this book provides a fail safe methodology for assured success in deriving intended value from investments into analytics it is a practitioners handbook for creating a step by step transformational roadmap prioritizing the big data for the big decisions the 10 of decisions that influence 90 of business outcomes and delivering material improvements in the quality of decisions as well as measurable value from analytics investments the acid test for a data driven organization is when all the big decisions especially top level strategic decisions are taken based on data and not on the collective gut feeling of the decision makers in the organization

Computerworld 2006-07-31

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Artificial Intelligence Applications and Innovations 2006-04-11

artificial intelligence and innovations ai ai will interest researchers it professionals and consultants by examining technologies and applications of demonstrable value the conference focused on profitable intelligent systems and
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technologies ai ai focuses on real world applications therefore authors should highlight the benefits of ai technology for industry and services novel approaches solving business and industrial problems using ai will emerge from this conference

Computerworld 2006-12-04

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Computerworld 2006-05-08

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Principles of Marketology, Volume 2 2017-04-28

principles of marketology volume 2 focuses on the practical aspect and demonstrates the applications of marketology referring to market orientation internal marketing business market and competitive analysis concepts and techniques then the modern marketology and its developments in the future are discussed at the of this volume as the appendix a handbook of marketology is presented in which a practical manual including simple and summarized descriptions of different needed parts and worksheets for executing marketology in an organization is depicted

CIO 2007-04-15

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Computerworld 2006-03-06

cio magazine launched in 1987 provides business technology leaders with award winning analysis and insight on information technology trends and a keen understanding of it s role in achieving business goals

CIO 2007-03-01

given the importance of ability judgment leadership and discipline to the effective performance of any military force the nation faces a serious problem when the public begin to have doubts and politicians start to distrust the capability of the defence force and the reliability of its members tom frame one of australia s most respected military affairs analysts reveals the background to the war crimes allegedly committed by australian special forces in afghanistan between 2005 and 2013 the brereton report the findings of a long running inquiry into war crimes allegations involving members of the australian special forces during their deployment to afghanistan was publicly released on 19 november 2020 veiled valour explores the background to these allegations the gradual demise of the afghan state and society the decision to deploy special forces personnel to central asia after 2001 the inquiries into apparent mistakes and alleged misconduct and the shocking hearsay and rumours that led to a formal inquiry concluding the day before the brereton report s public release veiled valour sheds light on why the inquiry was necessary how its investigations were conducted where the media influenced its direction and what the public expect to be told about its military elite

Signal 2012

the orientation of this text the variety of applications examined and the grouping of chapters around concepts such as the role of citizens quality measurement and performance budgeting makes this an ideal book for the classroom as well as for

reference public administration review the international handbook of practice based performance management presents the latest scholarship in performance measurement strategies in the field of evaluation this important resource combines cutting edge theory and practice of performance management in the united states and abroad the book includes contributions from internationally known scholars and practitioners who present chapters that introduce the literature on key topics and provide clear guidance on practical skill building key features offers an international perspective though most of the chapters deal with performance measurement in the united states the text represents the most notable examples of performance measurement in canada latin america asia oceania and europe integrates theory and practice the book s unique structure links literature based conceptual knowledge with the lessons from practice and specific applied skills puts theoretical discussions into context case examples and lessons learned connect concepts to the real world while discussion questions allow for further deliberation intended audience an excellent addition to any academic library this resource is ideal for practitioners academics and researchers in public administration non profit organizations management public policy health care services administration and health care planning and policy it can also be used as a text for graduate courses such as performance management management reforms international performance management and performance improvement in public administration

CIO 2006-11-01

CIO 2006-09-01

Veiled Valour 2022-06-01

International Handbook of Practice-Based Performance Management

2007-09-10

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