

BUSINESS MADE SIMPLE

2021-01-19

IS THIS BLUE BOOK MORE VALUABLE THAN A BUSINESS DEGREE MOST PEOPLE ENTER THEIR PROFESSIONAL CAREERS NOT UNDERSTANDING HOW TO GROW A BUSINESS AT TIMES THIS MAKES THEM FEEL LOST OR WORSE LIKE A FRAUD PRETENDING TO KNOW WHAT THEY RE DOING IT S HARD TO BE SUCCESSFUL WITHOUT A CLEAR UNDERSTANDING OF HOW BUSINESS WORKS THESE 60 DAILY READINGS ARE CRUCIAL FOR ANY PROFESSIONAL OR BUSINESS OWNER WHO WANTS TO TAKE THEIR CAREER TO THE NEXT LEVEL NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLING AUTHOR DONALD MILLER KNOWS THAT BUSINESS IS MORE THAN JUST A GOOD IDEA MADE PROFITABLE IT S A SYSTEM OF UNSPOKEN RULES RARELY TAUGHT BY MBA SCHOOLS IF YOU ARE ATTEMPTING TO PROFITABLY GROW YOUR BUSINESS OR CAREER YOU NEED ELITE BUSINESS KNOWLEDGE KNOWLEDGE THAT CREATES TANGIBLE VALUE EVEN IF YOU HAD THE TIME ACCESS OR MONEY TO ATTEND A TOP 20 BUSINESS SCHOOL YOU WOULD STILL BE MISSING THE PRACTICAL KNOWLEDGE THAT PROPELS THE BEST AND BRIGHTEST FORWARD HOWEVER THERE IS ANOTHER WAY TO ACHIEVE THIS INSIDER SKILL DEVELOPMENT WHICH CAN BOTH DRASTICALLY IMPROVE YOUR CAREER EARNINGS AND THE SATISFACTION OF ACHIEVING YOUR GOALS DONALD MILLER LEARNED HOW TO RISE TO THE TOP USING THE PRINCIPLES HE SHARES IN THIS BOOK HE WROTE BUSINESS MADE SIMPLE TO TEACH OTHERS WHAT IT TAKES TO GROW YOUR CAREER AND CREATE A COMPANY THAT IS HEALTHY AND PROFITABLE THESE SHORT DAILY ENTRIES AND ACCOMPANYING VIDEOS WILL ADD ENORMOUS VALUE TO YOUR BUSINESS AND THE ORGANIZATION YOU WORK FOR IN THIS SIXTY DAY GUIDE READERS WILL BE INTRODUCED TO THE NINE AREAS WHERE TRULY SUCCESSFUL LEADERS AND THEIR BUSINESSES EXCEL CHARACTER WHAT KIND OF PERSON SUCCEEDS IN BUSINESS LEADERSHIP HOW DO YOU UNITE A TEAM AROUND A MISSION PERSONAL PRODUCTIVITY HOW CAN YOU GET MORE DONE IN LESS TIME MESSAGING WHY AREN T CUSTOMERS PAYING MORE ATTENTION MARKETING HOW DO I BUILD A SALES FUNNEL BUSINESS STRATEGY HOW

2023-10-01

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PETROLEUM FLUIDS MCCAIN SOLUTION

DOES A BUSINESS REALLY WORK EXECUTION HOW CAN WE GET THINGS DONE SALES HOW DO I CLOSE MORE SALES MANAGEMENT WHAT DOES A GOOD MANAGER DO BUSINESS MADE SIMPLE IS THE MUST HAVE GUIDE FOR ANYONE WHO FEELS LOST OR OVERWHELMED BY THE MODERN BUSINESS CLIMATE EVEN IF THEY ATTENDED BUSINESS SCHOOL LEARN WHAT THE MOST SUCCESSFUL BUSINESS LEADERS HAVE KNOWN FOR YEARS THROUGH THE SIMPLE BUT EFFECTIVE SECRETS SHARED IN THESE PAGES TAKE THINGS FURTHER IF YOU WANT TO BE WORTH MORE AS A BUSINESS PROFESSIONAL READ EACH DAILY ENTRY AND FOLLOW ALONG WITH THE FREE VIDEOS THAT WILL BE SENT TO YOU AFTER YOU BUY THE BOOK

MARKETING MADE SIMPLE

2020-03-17

THIS GUIDE FROM NEW YORK TIMES BESTSELLING AUTHOR DONALD MILLER IS A MUST HAVE FOR ANY MARKETING PROFESSIONAL OR SMALL BUSINESS OWNER WHO WANTS GROW THEIR BUSINESS IT WILL TEACH YOU HOW TO CREATE AND IMPLEMENT A SALES FUNNEL THAT WILL INCREASE TRAFFIC AND DRIVE SALES EVERY DAY YOUR COMPANY IS LOSING SALES SIMPLY BECAUSE YOU DO NOT HAVE A CLEAR PATH TO ATTRACT NEW CUSTOMERS YOU RE NOT ALONE BASED ON PROVEN PRINCIPLES FROM BUILDING A STORYBRAND THIS 5 PART CHECKLIST IS THE ULTIMATE RESOURCE FOR MARKETING PROFESSIONALS AND BUSINESS OWNERS AS THEY CULTIVATE A SALES FUNNEL THAT FLOWS ACROSS KEY CUSTOMER TOUCHPOINTS TO EFFECTIVELY DEVELOP STRENGTHEN AND COMMUNICATE THEIR BRAND S STORY TO THE MARKETPLACE IN THIS BOOK YOU WILL LEARN THE THREE STAGES OF CUSTOMER RELATIONSHIPS HOW TO CREATE AND IMPLEMENT THE ONE MARKETING PLAN YOU WILL NEVER REGRET HOW TO DEVELOP A SALES FUNNEL THAT ATTRACTS THE RIGHT CUSTOMERS TO YOUR BUSINESS THE POWER OF EMAIL AND HOW TO CREATE CAMPAIGNS THAT RESULT IN CUSTOMER TRAFFIC AND A GROWTH IN BRAND AWARENESS THE KEYS

2023-10-01

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PETROLEUM FLUIDS MCCAIN SOLUTION

TO WIREFRAMING A WEBSITE THAT COMMANDS ATTENTION AND GENERATES CONVERSIONS THE INABILITY TO ATTRACT AND CONVERT NEW CUSTOMERS IS COSTING BUSINESS OWNERS VALUABLE OPPORTUNITIES TO GROW THEIR BRAND THIS PREVENTS COMPANIES BOTH BIG AND SMALL FROM MAKING THE SALES THAT ARE CRUCIAL TO THEIR SURVIVAL WITH MARKETING MADE SIMPLE YOU WILL LEARN EVERYTHING YOU NEED TO KNOW TO TAKE YOUR BUSINESS TO THE NEXT LEVEL

MARKETING MADE SIMPLE: A STEP-BY-STEP STORYBRAND FOR ANY BUSINESS

2020-05-04

SYNOPSIS COMING SOON

SUMMARY OF DONALD MILLER'S BUSINESS MADE SIMPLE

2021-05-07

BUY NOW TO GET THE KEY TAKEAWAYS FROM DONALD MILLER S BUSINESS MADE SIMPLE SAMPLE KEY TAKEAWAYS 1 A WORTHY CANDIDATE THAT PROVES TO BE A TERRIFIC INVESTMENT THROUGH BOTH TIME AND MONEY SAVING SKILLS WILL LIKELY BE PROMOTED 2 IT IS CRUCIAL TO MASTER THE CHARACTERISTICS OF A VALUE DRIVEN PROFESSIONAL KNOWING YOUR VALUE TO BOTH AN ORGANIZATION AND YOURSELF IS KEY FOR FINANCIAL AND PERSONAL GROWTH

2023-10-01

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How to Grow Your Small Business

2023-03-14

THE WALL STREET JOURNAL BESTSELLER FOR SO MANY ENTREPRENEURS RUNNING A SMALL BUSINESS ENDED UP LOOKING DIFFERENT THAN THEY IMAGINED THEY RE STRESSED DISCOURAGED AND NOT CONFIDENT IN THEIR PLAN FOR GROWTH IN HOW TO GROW YOUR SMALL BUSINESS DONALD MILLER GIVES ENTREPRENEURS A 6 STEP PLAN TO GROW THEIR BUSINESSES SO THEY PRODUCE DEPENDABLE PREDICTABLE RESULTS USING THE EXACT STEPS YOU LL LEARN IN THIS BOOK DONALD MILLER GREW HIS SMALL BUSINESS FROM FOUR EMPLOYEES WORKING OUT OF A BASEMENT TO A 15 MILLION DOLLAR OPERATION INCREASING REVENUE SIXFOLD IN JUST SIX YEARS AS MILLER GREW HIS OWN BUSINESS FROM THE GROUND UP HE REALIZED NOBODY HAD PUT TOGETHER A SIMPLE STEP BY STEP PLAYBOOK FOR GROWING A BUSINESS THAT BOOK DIDN T EXIST UNTIL NOW IN THIS BOOK YOU LL LEARN THE 6 STEPS TO GROW A SUCCESSFUL SMALL BUSINESS AND CREATE A PLAYBOOK TO IMPLEMENT THEM YOUR FLIGHT PLAN WHEN YOU HAVE A COMPLETED FLIGHT PLAN IN HAND YOU CAN STOP DROWNING IN THE DETAILS AND SPEND MORE TIME DOING THE THINGS YOU TRULY LOVE IN YOUR BUSINESS AND YOUR LIFE IN HOW TO GROW YOUR SMALL BUSINESS YOU LL LEARN HOW TO CAST A VISION FOR YOUR COMPANY THAT INCLUDES THREE ECONOMIC PRIORITIES CLARIFY YOUR MARKETING MESSAGE INSTALL A SALES FRAMEWORK THAT MAKES YOUR CUSTOMERS THE HERO OPTIMIZE YOUR PRODUCT OFFERING RUN A MANAGEMENT AND PRODUCTIVITY PLAYBOOK THAT ALIGNS YOUR ENTIRE TEAM USE 5 CHECKING ACCOUNTS TO MANAGE YOUR CASH FLOW IF YOU RE READY TO EXPERIENCE FREEDOM FLEXIBILITY AND GROWTH FOR YOUR BUSINESS HOW TO GROW YOUR SMALL BUSINESS IS THE BOOK YOU VE BEEN WAITING FOR

2023-10-01

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THE PERFECT BUSINESS PLAN MADE SIMPLE

2010-04-21

SUCCESSFULLY START YOUR OWN PROFITABLE BUSINESS STARTING YOUR OWN BUSINESS IS AN AMERICAN DREAM BUT RAISING MONEY REQUIRES A POLISHED BUSINESS PLAN THAT SELLS FINANCIAL BACKERS ON YOUR IDEA THE PERFECT BUSINESS PLAN MADE SIMPLE APPROACHES THE BUSINESS PLAN AS A SALES DOCUMENT THAT WILL PERSUADE BANKERS AND VENTURE CAPITALISTS TO INVEST IN YOUR NEW OR GROWING ENTERPRISE FEATURING EXAMPLES AND DETAILED SAMPLE PLANS THIS UPDATED EDITION ADDRESSES LEGAL CONCERNS AND SPECIAL ISSUES UNIQUE TO INTERNET BASED BUSINESSES DETAILED WRITING INSTRUCTIONS OVERVIEWS OF THE FUNDING PROCESS AND EXPLANATIONS OF WHY CERTAIN ARGUMENTS ARE CRUCIAL MAKE THIS GUIDE INVALUABLE TO BOTH NOVICES AND EXPERIENCED ENTREPRENEURS IMPORTANT TOPICS INCLUDE YOUR BUSINESS S MISSION AND STRATEGY THE WRITTEN PLAN AND THE ROLE OF PRESENTATIONS THE TARGET AUDIENCE PRINCIPLE MAKING FINANCIAL PROJECTIONS HOW TO MAKE AND PRESENT A MARKETING PLAN SPECIAL CONSIDERATIONS FOR SERVICE BUSINESSES CONTINGENCIES WHAT YOU LL DO IF THINGS GO WRONG LEGAL AND OWNERSHIP ISSUES DOT COM BUSINESSES A SELF TEST TO SEE IF YOU RE CUT OUT TO BE AN ENTREPRENEUR LOOK FOR THESE MADE SIMPLE BOOKS ACCOUNTING MADE SIMPLE ARITHMETIC MADE SIMPLE ASTRONOMY MADE SIMPLE BIOLOGY MADE SIMPLE BOOKKEEPING MADE SIMPLE BUSINESS LETTERS MADE SIMPLE CHEMISTRY MADE SIMPLE COMPUTER SCIENCE MADE SIMPLE EARTH SCIENCE MADE SIMPLE ENGLISH MADE SIMPLE FRENCH MADE SIMPLE GERMAN MADE SIMPLE INGL[?] S HECHO F[?] CIL INVESTING MADE SIMPLE ITALIAN MADE SIMPLE KEYBOARDING MADE SIMPLE LATIN MADE SIMPLE LEARNING ENGLISH MADE SIMPLE MATHEMATICS MADE SIMPLE PHILOSOPHY MADE SIMPLE PHYSICS MADE SIMPLE PSYCHOLOGY MADE SIMPLE SIGN LANGUAGE MADE SIMPLE SPANISH MADE SIMPLE SPELLING MADE SIMPLE STATISTICS MADE SIMPLE YOUR SMALL BUSINESS MADE SIMPLE

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STARTUPS MADE SIMPLE

2019-01-24

IMAGINE THE PERFECT BUSINESS FOR YOU NOT ONLY A BUSINESS THAT YOU LOVE BUT ONE THAT GENERATES CONSISTENT WEALTH AND IS SO WELL SYSTEMIZED THAT IT MOSTLY RUNS ITSELF IN STARTUPS MADE SIMPLE SMALL BUSINESS EXPERT MATT KNEE HAS CREATED A COMPLETE GUIDE THAT TAKES YOU FROM IDEA TO SYSTEMIZED COMPANY AS QUICKLY AND EASILY AS HUMANLY POSSIBLE THIS BOOK IS NOT FOR THE STEREOTYPICAL SILICON VALLEY TYPE OF STARTUP THAT GET MILLIONS IN VENTURE CAPITAL THIS BOOK IS FOR THE REST OF US THE 99 OF ENTREPRENEURS WHO BOOTSTRAP AND START REAL BUSINESSES IN THIS BOOK MATT KNEE PULLS BACK THE CURTAIN AND GUIDES YOU THROUGH A PROVEN SIX STEP PROCESS THAT HE AND OTHER SUCCESSFUL ENTREPRENEURS HAVE USED TO BUILD MULTI MILLION DOLLAR STARTUPS WHETHER YOU HAVE A BUSINESS NOW OR ARE LOOKING FOR AN IDEA TO START ONE THIS BOOK WILL SYSTEMATICALLY TAKE YOU AND QUICKLY USING LOTS OF CHECKLISTS AND BULLET POINTS THROUGH THE PROCESS OF PERFECTING AND GROWING YOUR BUSINESS THIS INCLUDES HOW TO GET OUT OF YOUR OWN WAY AND EVEN TAKE A REAL VACATION IN ADDITION YOU LL DISCOVER HOW TO SUPERCHARGE YOUR ENERGY PRODUCTIVITY AND DAILY ROUTINE TO GET MUCH MORE DONE IN LESS TIME AND NOT HAVE TO WORK 50 HOURS A WEEK LIKE MOST FOUNDERS HOW TO BUILD A CLEAR VISION SO YOU GET GREAT IDEAS AND KNOW EXACTLY HOW TO TURN THEM INTO REALITY HOW TO AVOID THE FATAL MISTAKES THAT HAVE DESTROYED STARTUPS IN THE PAST MOST ARE EASILY AVOIDABLE HOW TO IDENTIFY THAT MAGIC CROSS SECTION OF WHAT YOU LOVE WHAT YOU RE GOOD AT AND WHAT YOU CAN GET HIGHLY PAID FOR IN YOUR BUSINESS HOW TO SIMPLY AND INEXPENSIVELY TEST IF YOUR IDEA IS ANY GOOD BEFORE STARTING THE ACTUAL BUSINESS A STEP BY STEP PROCESS FOR BUILDING YOUR SALES MACHINE AND PUTTING YOUR MARKETING AND SALES PROCESS ON AUTO PILOT MANAGING AND SYSTEMIZING YOUR BUSINESS WITH CLEAR PROCEDURES A SIMPLE ONE PAGE PLAN AND A MANUAL THAT WILL

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SHOW ANYONE HOW TO OPERATE YOUR BUSINESS SO YOU CAN TAKE A REAL VACATION TABLE OF CONTENTS PART ONE THE FOUNDER SUPERPOWERS 1 ENERGY 2 VISION 3 EXECUTION 4 LEADERSHIP PART TWO THE 6 STEP SYSTEM 5 STEP ONE IMAGINE IT 6 STEP TWO PLAN IT 7 STEP THREE START IT 8 STEP FOUR GROW IT 9 STEP FIVE MANAGE IT 10 STEP SIX SYSTEMIZE IT PART THREE THE SCORECARDS THE FOUNDER SUPERPOWERS SCORECARD THE 6 STEP SCORECARD

BUSINESS MADE SIMPLE

2022-12-28

BEING EFFECTIVE REQUIRES A THOROUGH GRASP OF HOW BUSINESS OPERATIONS OPERATE TO SHOW OTHERS WHAT IT TAKES TO ADVANCE THEIR CAREERS AND BUILD A STRONG LUCRATIVE BUSINESSES BUSINESS MADE SIMPLE WAS CREATED THESE BRIEF DAILY ENTRIES AND THEIR CORRESPONDING VIDEOS WILL BE EXTREMELY VALUABLE TO BOTH YOUR COMPANY AND THE ONE YOU WORK FOR THE NINE AREAS WHERE GENUINELY GREAT LEADERS AND THEIR BUSINESSES SUCCEED ARE COVERED IN THIS SIXTY DAY GUIDE WHAT SORT OF CHARACTER MAKES A SUCCESSFUL BUSINESSPERSON HOW CAN A LEADER BRING A TEAM TOGETHER AROUND A COMMON GOAL PERSONAL PRODUCTIVITY WHAT ARE SOME WAYS TO DO MORE IN LESS TIME MESSAGE WHY DON T CUSTOMERS FOCUS MORE ON WHAT WE RE SAYING MARKETING HOW DO I DESIGN A SALES FUNNEL FIRM STRATEGY HOW DOES A BUSINESS TRULY WORK HOW CAN WE CARRY OUT OUR PLANS HOW CAN I CLOSE MORE SALES WHAT ARE THE RESPONSIBILITIES OF A COMPETENT MANAGER MAKING MONEY EVEN IF THEY ATTENDED BUSINESS SCHOOL EVERYBODY WHO FEELS CONFUSED OR OVERPOWERED BY THE CONTEMPORARY CORPORATE ENVIRONMENT NEEDS TO ACQUIRE A COPY OF SIMPLE DISCOVER THE STRAIGHTFORWARD YET POWERFUL STRATEGIES PRESENTED IN THESE PAGES WHICH THE MOST PROSPEROUS BUSINESS EXECUTIVES HAVE USED FOR YEARS

2023-10-01

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PETROLEUM FLUIDS MCCAIN SOLUTION

MUSIC BUSINESS MADE SIMPLE: A GUIDE TO BECOMING A RECORDING ARTIST

2004-04-12

ENHANCE YOUR CHANCE FOR SUCCESS AS A RECORDING ARTIST BY FOLLOWING THE REAL WORLD ADVICE FOUND WITHIN THE PAGES OF THE BOOK STEP BY STEP SUGGESTIONS FOR SETTING CAREER GOALS DEVELOPING YOUR SONGS AND STAGE PRESENCE RECORDING YOUR FIRST DEMO AND FULL LENGTH ALBUM DESIGNING YOUR PROMOTIONAL MATERIALS KNOWING WHERE TO HIRE AN ATTORNEY MANAGER BOOKING AGENT AND PRODUCER AND OF COURSE GETTING A RECORD DEAL SUCCESS DEPENDS ON TALENT HARD WORK AND A LITTLE LUCK THIS HANDBOOK WILL HELP YOU PREPARE AND INCREASE YOU OPPORTUNITIES IN THE MUSIC BUSINESS

START AN INDEPENDENT RECORD LABEL: MUSIC BUSINESS MADE SIMPLE

2011-08-01

AN INDISPENSABLE STEP BY STEP GUIDE TO RELEASING YOUR OWN RECORDS AND BEGINNING A WORKING INDEPENDENT LABEL SINCE THE BOOM OF HOMEMADE RECORDS AND INDEPENDENTLY MINDED MUSICIANS IN THE 1980S THE ALTERNATIVE MUSIC INDUSTRY HAS GROWN FROM STRENGTH TO STRENGTH DRIVEN BY A POLICY THAT PRIVILEGES THE MUSIC ITSELF OVER THE AGGRESSIVE MARKETING AND BRANDING STRATEGIES OF THE MAJORS YOU CAN RETAIN ALL CONTROL AND RIGHTS TO THE MUSIC YOU RELEASE ALLOWING YOU TO SHOWCASE AND SELL THE MUSIC THAT YOU BELIEVE SHOULD BE HEARD THERE HAS NEVER BEEN A BETTER TIME TO BEGIN A LABEL FOR YOURSELF AND THIS COMPREHENSIVE TITLE SHOWS YOU EXACTLY HOW IT S DONE INCLUDING DEVISING A BUSINESS PLAN FINDING AND CHOOSING TALENT CREATING AND MANUFACTURING RECORDS THEMSELVES ALL ASPECTS OF PROMOTION AND

2023-10-01

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PETROLEUM FLUIDS MCCAIN SOLUTION

MARKETING DISTRIBUTION AND RADIO GET YOUR COMPANY ORGANISED AND GET THOSE RECORDS OUT THERE RIGHT NOW WITH THE HELP AND ADVICE OF THIS INFORMATIVE GUIDE

STARTING A BUSINESS MADE SIMPLE

1990

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ADMINISTRATION IN BUSINESS MADE SIMPLE

1980

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2008-07

GO START BIZ IS A BOOK THAT GIVES YOU ALL OF THE INFORMATION ON STARTING YOUR BUSINESS FROM CONCEPTION TO OPERATIONAL IT S STARTING YOUR BUSINESS MADE SIMPLE

PRINCIPLES(? ? ? ? ? ? ? ?) ? ? ? ? ? ? ? ?

2019-03-20

MARKETING MADE SIMPLE IS AN INTRODUCTORY TEXT OFFERING AN OVERVIEW OF ALL BASIC MARKETING CONCEPTS AND TECHNIQUES THE BOOK COVERS THE LATEST DEVELOPMENTS IN MARKETING THINKING AND PRACTICE INCLUDING HOT TOPICS SUCH AS CUSTOMER RELATIONSHIP MANAGEMENT CRM AND BUSINESS TO BUSINESS MARKETING PACKED WITH EXAMPLES AND VIGNETTES IT OFFERS A CLEAR SIGHTED STARTING POINT OF VALUE TO STUDENTS PRACTITIONERS AND THOSE WISHING TO GAIN A BETTER INSIGHT INTO THE SUBJECT OF MARKETING

Go Start Biz

2016-12-04

AN INVALUABLE AND COMPREHENSIVE GUIDE FOR ANYONE WISHING TO START AND MANAGE A SMALL BUSINESS PERFECT

2023-10-01

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FOR THE BUDDING ENTREPRENEUR THIS BOOK IS ILLUSTRATED WITH ANECDOTES CHECKLISTS WORKSHEETS AND REAL EXAMPLES OF SUCCESSFUL OPERATIONS

MARKETING MADE SIMPLE

2007-06-07

EXAMINES MANAGEMENT PRINCIPLES AND GIVES PRACTICAL POINTERS FOR INCREASING SERVICES PRODUCTS OR FACILITIES AND STILL STAYING SOLVENT

REAL ESTATE SUCCESS MADE SIMPLE

2015-06-01

WRITE A FOOLPROOF BUSINESS PLAN THAT WILL SET YOUR BUDDING BUSINESS ON THE ROAD TO SUCCESS FROM THE GET GO WHEN YOU SET OUT ON A ROAD TRIP DO YOU LEAVE THE MAP BEHIND DO YOU DECIDE TO JUST WING IT AND SEE WHERE YOU END UP THAT MIGHT BE FUN FOR A CASUAL DRIVE BUT WHEN IT COMES TO A BUSINESS LEAVING A MAP BEHIND CAN BE DISASTROUS YOUR MAP AS YOU MIGHT HAVE GUESSED IS YOUR BUSINESS PLAN WITHOUT IT YOU RE BLIND IN A SNOWSTORM WITH NO IDEA WHICH WAY IS UP YOUR BUSINESS PLAN TELLS YOU WHAT YOU RE DOING WHERE YOU RE GOING AND HOW YOU INTEND TO GET THERE IT S THE IRREPLACEABLE GUIDE THAT WILL DICTATE MANY OF YOUR INITIAL BUSINESS DECISIONS HELP YOU FIND INVESTORS AND GET YOUR PRODUCT OR SERVICE IN FRONT OF THE RIGHT BUYERS SO YOU KNOW WHY YOU NEED A BUSINESS PLAN WHERE DO YOU GO FROM HERE SOME ENTREPRENEURS WRITE THEIR MISSION STATEMENT AND CALL IT GOOD SOME DON T KNOW WHAT TO DO SO THEY

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WRITE OUT AN OVERZEALOUS PLAN WITH UNNECESSARY DETAILS AND FORGET THE IMPORTANT BITS YOU CAN DO BETTER YOU CAN USE WRITING A BUSINESS PLAN MADE SIMPLE FOR SMALL BUSINESSES AND ENTREPRENEURS AS YOUR GUIDE WITH A COMPREHENSIVE BREAKDOWN OF EVERYTHING YOU NEED IN A STELLAR BUSINESS PLAN THIS BOOK IS YOUR ONE STOP GUIDE WHETHER YOU RE A FIRST TIME ENTREPRENEUR OR EXPERIENCED BUSINESS OWNER INSIDE YOU LL DISCOVER THE MOST CRUCIAL ASPECTS TO ADD TO A BUSINESS PLAN INCLUDING THE MARKET ANALYSIS AND MANAGEMENT PLAN WHEN AN EXECUTIVE SUMMARY WILL COME IN HANDY AND HOW TO WRITE ONE STEPS TO TAKE TO IDENTIFY YOUR COMPETITION AND HOW THAT KNOWLEDGE FITS INTO YOUR BUSINESS PLAN VITAL ASPECTS OF A FINANCIAL PLAN INCLUDING CASH FLOW PROJECTIONS AND BALANCE SHEETS SUPPORTING MATERIALS THAT STRENGTHEN YOUR BUSINESS PLAN AND DRAW IN INVESTORSAND SO MUCH MORE A BUSINESS PLAN ISN T JUST A SCRAP OF PAPER OR A FEW FILES ON A COMPUTER IT S A BLUEPRINT FOR SUCCESS JUST LIKE BUILDING A HOUSE BUILDING A BUSINESS TAKES CAREFUL PLANNING FOR A THOROUGH YET SIMPLE GUIDE TO CREATING A BUSINESS PLAN THAT WILL GET YOU STARTED ON THE RIGHT FOOT IMPRESS INVESTORS AND LAY OUT THE PATH TO BUSINESS REWARDS CLICK ADD TO CART

Your Small Business Made Simple

1989

EXPLAINS THE FUNDAMENTAL PRINCIPLES OF BUSINESS LAW COVERING TWELVE TOPICS THAT INCLUDE CORPORATIONS CONTRACTS AND BANKRUPTCY

GROWING YOUR SMALL BUSINESS MADE SIMPLE

1993



ADMINISTRATION IN BUSINESS MADE SIMPLE

1980

NEGOTIATORS MIGHT BE BORN BUT GREAT NEGOTIATORS ARE MADE THIS BOOK OFFERS A USEFUL AND COMPREHENSIVE APPROACH TO NEGOTIATION THAT CAN SPRINGBOARD A CAREER OR A COMPANY ONE DEAL AT A TIME BUSINESS AND ORGANIZATIONAL LEADERS SPEND WELL OVER HALF OF THEIR PROFESSIONAL TIME ENGAGED IN THIS PROCESS IT IS THE WAY THEY DO DEALS LEAD EMPLOYEES AND MANAGE RELATIONSHIPS MOST LEADERS LEARN TO NEGOTIATE ON THE JOB THROUGH A LONG PROCESS OF TRIAL AND ERROR IN TODAY S COMPETITIVE MARKETPLACE THERE IS NO TIME FOR EXPERIMENTATION NOR ROOM TO MAKE MISTAKES THE GOOD NEWS IS BY MASTERING NEGOTIATION THE NEXT LEVEL OF SUCCESS IS ACTUALLY CLOSER THAN IT APPEARS THE ACTIONABLE ADVICE AND PRACTICAL GUIDANCE OFFERED IN THIS BOOK GIVE A ROADMAP FOR EVERY TYPE OF NEGOTIATION THROUGH CASE STUDIES ILLUSTRATIONS EXERCISES AND PERSONAL STORIES LOWRY SHOWS HOW TO MAKE STRATEGIC DECISIONS MOVE FROM DOING WHAT IS COMFORTABLE TO DOING WHAT IS MOST STRATEGIC MANAGE THE PROCESS CAREFULLY BALANCE THE URGE TO COMPETE WITH THE NEED TO COLLABORATE DELIVER THE DEAL FINE TUNE THE NEGOTIATION PROCESS TO ACHIEVE THE DESIRED OUTCOME THIS BOOK MAKES IT EASY TO JOIN THE RANKS OF LEADERS WHO HAVE EXPERIENCED UNPRECEDENTED

SUCCESS BY MAKING NEGOTIATION SIMPLE

WRITING A BUSINESS PLAN MADE SIMPLE FOR SMALL BUSINESSES AND ENTREPRENEURS

2020-10-20

BUSINESS DONE RIGHT IS A RARE THING THESE DAYS THAT S WHY TENS OF THOUSANDS OF SMALL BUSINESSES AND LARGE FIRMS FAIL EVERY YEAR WHETHER THE PROBLEM IS WITH THE BOSS THE EMPLOYEES OR BOTH IT IS A TERRIBLE WASTE OF TIME AND EFFORT THAT CAN BE AVOIDED WITH A COMMITMENT TO EXCELLENCE AND PROCEDURAL INTEGRITY THIS BOOK IS FOR BUSINESS OWNERS INVESTORS MANAGERS AND EMPLOYEES I HOPE THAT YOU WILL TAKE THE TIME TO READY THROUGH THIS BOOK TAKE NOTES UNDERLINE INFORMATION AND LEARN EVERYTHING YOU WILL READ ABOUT ARE REAL WORLD SITUATIONS THAT WORK FOR REAL PEOPLE WHETHER YOU OWN INVEST IN OR WORK FOR A BRICK AND MORTAR OR ONLINE BUSINESS THE POINT OF THIS BOOK IS TO TEACH YOU HOW TO DO BUSINESS RIGHT LEARN AND BE SUCCESSFUL BILL EDWARDS MAKE LIFE WORK FOR YOU JSI4 TRIPOD COM

BUSINESS LAW MADE SIMPLE

1995

STARTING YOUR OWN BUSINESS MAY SEEM DAUNTING HOWEVER AS THIS PUBLICATION DEMONSTRATES IT NEEDN T BE JUST READ IT FOR YOURSELF AND SEE WHY

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STARTING A BUSINESS MADE SIMPLE

1991-04-01

THIS BOOK IS INTENDED TO OFFER A RANGE OF PROMPTS FOR A NUMBER OF WIDE AND DIVERSE BUSINESS AREAS WHICH CAN BE EASILY MEASURED AND DIAGNOSED BY BUSINESS MANAGERS IN A SHORT TIME FRAME AND THUS OFFER A DIAGNOSIS OF BUSINESS PERFORMANCE AND WHICH CAN BE USED TO IMPROVE BUSINESS PERFORMANCE AND PROFITS

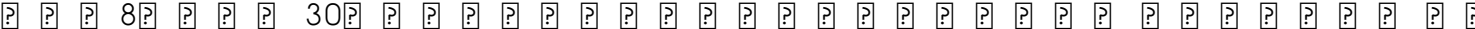


2019-05-24

THE NEWEST BOOK IN THE MADE SIMPLE SERIES HELPS SMALL BUSINESS OWNERS UNDERSTAND EVERY ASPECT OF ADVERTISING AND HOW TO APPLY SMART ADVERTISING TO THEIR BUSINESSES AND MAKE THEM FLOURISH IN ADDITION TO THE VITAL AND PRACTICAL ADVICE CONCERNING ADVERTISING ALL ASPECTS OF INTEGRATED MARKETING COMMUNICATIONS ARE ADDRESSED

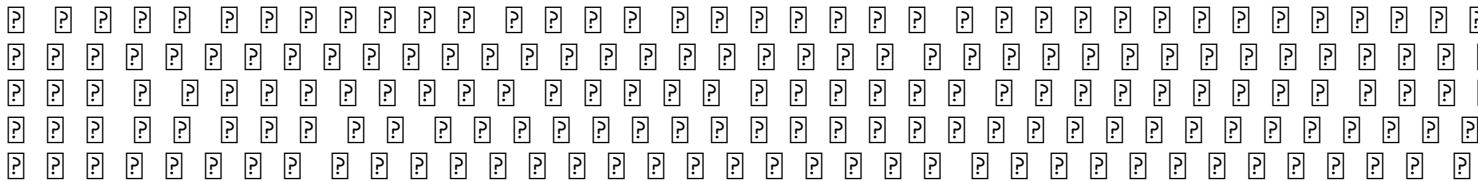
NEGOTIATION MADE SIMPLE

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SELECT YOUR BOOK FORMAT PRINTED BOOK

BUSINESS SURVIVAL MADE SIMPLE!

2012-05-16

I M PARTNERING WITH AMAZON FOR A LIMITED TIME TO OFFER YOU DOUBLE VALUE ON THIS BOOK NOW WHEN YOU PURCHASE THE PAPERBACK VERSION OF THIS BOOK YOU GET THE KINDLE VERSION FOR FREE DISCOVER THE 4 MOST POPULAR ONLINE BUSINESS MODELS PROVEN STRATEGIES TO GAIN FINANCIAL INDEPENDENCE START AND GROW YOUR OWN BUSINESS AND BEGIN BUILDING YOUR INTERNET EMPIRE IF YOU RE LIKE MOST OF US YOU DREAM OF A DAY WHERE YOU WON T HAVE TO KEEP DRAGGING YOURSELF IN TO YOUR DAY JOB PLUGGING AWAY TO EARN A LIVING LIFE PASSES US BY SO QUICKLY AND MOST OF US WOULD PREFER NOT TO SPEND ALL OF OUR GOOD YEARS IN THE OFFICE WITH THE EXPLOSION OF INTERNET BUSINESSES IT IS NOW MORE POSSIBLE AND EASIER THAN EVER FOR YOU TO START YOUR OWN ONLINE BUSINESS AND CREATE INDEPENDENT INCOME STREAMS THAT WILL HELP YOU ACHIEVE YOUR GOAL

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OF FINANCIAL INDEPENDENCE EACH OF THE BUSINESS MODELS WE COVER ARE LOW RISK ENDEAVORS THAT DON'T REQUIRE FUNDING OR MUCH START UP CAPITAL YOU WILL LEARN HOW TO START AN ONLINE BUSINESS IN A RELATIVELY LOW RISK LOW STAKES ENVIRONMENT THAT ALLOWS YOU TO GROW AT THE PACE THAT BEST FITS YOUR LIFESTYLE YOU WILL BECOME AN EXPERT IN BLOGGING AND CONTENT MARKETING DROPSHIPPING AND PHYSICAL PRODUCT E STORES AFFILIATE MARKETING DIGITAL PRODUCTS AND SERVICES AND INFORMATION SALES THIS BOOK TEACHES YOU ALL THE TOOLS TIPS AND TRICKS YOU NEED TO KNOW TO BECOME A SUCCESSFUL E BUSINESS OWNER YOU WILL LEARN HOW TO IDENTIFY YOUR NICHE MARKET HOW TO TARGET AND WIN CUSTOMERS HOW TO MAXIMIZE PROFIT WHILE MINIMIZING YOUR COST HOW TO OVERCOME COMPETITION BY DIFFERENTIATING YOURSELF AND BECOMING A MARKET LEADER HOW TO PARTNER WITH MANUFACTURERS CONTENT CREATORS AND OTHER STRATEGIC PARTNERS THAT ARE ESSENTIAL TO THE SUCCESS OF YOUR BUSINESS HOW TO MASTER ORDER FULFILLMENT THE DISTRIBUTION OF YOUR PRODUCTS OR CONTENT TO YOUR CUSTOMERS IF YOU WANT TO BREAK FREE FROM THE MUNDANE 9 TO 5 OFFICE JOB DRUDGERY AND ENJOY A LIFE OF FREEDOM ON YOUR OWN TERMS THIS BOOK IS FOR YOU SIMILARLY IF YOU'RE LOOKING TO ADD STREAMS OF INCOME TO YOUR LIFE INCREASE YOUR DISPOSABLE INCOME OR FUND A FUTURE PROJECT ALL OF THESE BUSINESS MODELS WILL GET YOU THERE AND FAR BEYOND LEARN THE STUFF THEY DON'T TEACH YOU IN BUSINESS SCHOOL ARE YOU READY TO BUILD YOUR ONLINE BUSINESS EMPIRE

BUILDING YOUR OWN BUSINESS MADE SIMPLE

2013-07-28

SEE THE SKIES IN A WHOLE NEW LIGHT TAKE A TOUR OF THE UNIVERSE FROM OUR LOCAL SOLAR SYSTEM TO THE FAR REACHES OF DEEPEST SPACE ASTRONOMY MADE SIMPLE OFFERS A COMPLETE INTRODUCTION TO THIS SCIENCE FROM ITS BIRTH IN ANCIENT TIMES TO THE DIFFERENT TYPES OF SUPER POWERFUL TELESCOPES SCIENTISTS USE TODAY IT ALSO

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PETROLEUM FLUIDS MCCAIN SOLUTION

INCLUDES DETAILED INSTRUCTIONS ON HOW TO MAP THE STARS AND UNDERSTAND THE COORDINATE SYSTEM AS WELL AS FUN SIDEBARS IDEAS FOR PROJECTS FOR FURTHER LEARNING AND RESOURCES FOR THE STUDENT OR THE AMATEUR ASTRONOMER

BUSINESS LAW MADE SIMPLE

1984

WATCH YOUR MONEY GROW IN TODAY S COMPLICATED FINANCIAL JUNGLE THE POSSIBILITIES FOR TURNING CAPITAL INTO FORTUNES ARE ENDLESS INVESTING MADE SIMPLE IS THE PERFECT GUIDE FOR HELPING THE WOULD BE INVESTOR GAIN THE KNOWLEDGE AND CONFIDENCE ESSENTIAL FOR LONG TERM WEALTH BUILDING TOPICS INCLUDE STOCKS BONDS REAL ESTATE FUTURES DERIVATIVES IPOs AND SECOND OFFERINGS INSURANCE INTERNATIONAL PERSPECTIVES SHOPPING FOR BARGAINS DIVERSIFICATION STOCK CHARTS ALL TERMS ARE THOROUGHLY EXPLAINED AND THE PROS AND CONS OF EACH ROUTE AS WELL AS HOW TO GET STARTED ARE OUTLINED FROM HELPING YOU UNDERSTAND YOUR INVESTMENT GOALS TO MANAGING YOUR PORTFOLIO INVESTING MADE SIMPLE IS THE COMPLETE CONSUMER GUIDE TO UNDERSTANDING AND FINDING INVESTMENT OPPORTUNITIES THAT WORK FOR YOU LOOK FOR OTHER MADE SIMPLE BOOKS ACCOUNTING MADE SIMPLE ARITHMETIC MADE SIMPLE BIOLOGY MADE SIMPLE BOOKKEEPING MADE SIMPLE BUSINESS LETTERS MADE SIMPLE CHEMISTRY MADE SIMPLE ENGLISH MADE SIMPLE FRENCH MADE SIMPLE GERMAN MADE SIMPLE INGLES HECHO FACIL INVESTING MADE SIMPLE ITALIAN MADE SIMPLE LEARNING ENGLISH MADE SIMPLE MATHEMATICS MADE SIMPLE THE PERFECT BUSINESS PLAN MADE SIMPLE PHILOSOPHY MADE SIMPLE PHYSICS MADE SIMPLE PSYCHOLOGY MADE SIMPLE SIGN LANGUAGE MADE SIMPLE SPANISH MADE SIMPLE SPELLING MADE SIMPLE STATISTICS MADE SIMPLE TOUCH TYPING MADE SIMPLE YOUR SMALL BUSINESS MADE SIMPLE BROADWAYBOOKS COM

DIAGNOSING YOUR BUSINESS MADE SIMPLE

2000

LOOKS AT THE ISSUES INVOLVED IN WRITING A PROFESSIONAL FEASIBILITY STUDY WITH LOTS OF CHECKLISTS AND PROMPTS IDENTIFYING EXACTLY WHAT THE PROJECT IS CURRENT MARKET SEGMENTS CUSTOMER PROFILE CASH FLOW AND REVENUES COMPETITIVE ADVANTAGE MANAGEMENT METHODS CONTENTS INCLUDE GETTING STARTED AIMS AND OBJECTIVES COMMERCIAL REALITY LEGAL ISSUES THE BUSINESS ENVIRONMENT POSITIONING STRATEGIC CAPABILITIES ORGANISATIONAL CULTURE STRATEGY DEVELOPMENT PLANNING SWOT ANALYSIS MARKETING DIFFERENTIATION BARRIERS TO ENTRY RISK MANAGEMENT WILL IT SHOW A PROFIT PRICING STRATEGIES PERFORMANCE OBJECTIVES PRICING COMPETITIVE ADVANTAGE CRITICAL SUCCESS FACTORS BREAK EVEN ANALYSIS FINANCE AND CASH FLOW TEMPLATES

ADVERTISING FOR A SMALL BUSINESS MADE SIMPLE

1996



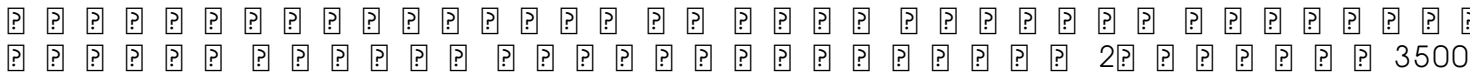


2015-04-16

IT IS IN YOUR MOMENTS OF DECISION THAT YOUR DESTINY IS SHAPED TONY ROBBINS THIS IS ONE OF MY FAVOURITE QUOTES THE REASON IS IT CAN BE PUT TO USE MOMENT BY MOMENT IN EVERY AREA OF OUR LIVES IN FACT RIGHT NOW AS YOU ARE READING THIS INTRODUCTION YOU HAVE THE OPPORTUNITY TO MAKE A COMMITMENT TO YOURSELF TO READ EVERYTHING IN THIS BOOK AND DECIDE TO PUT ONE NEW IDEA INTO PRACTICE EVERY WEEK AND DO WHAT YOU CAN TO MASTER JUST ONE IDEA IN 12 MONTHS FROM NOW YOU WILL HAVE 52 AWESOME HABITS THAT WILL CHANGE YOUR LIFE FOREVER OF COURSE YOU CAN ALSO CHOOSE TO BE A SLAVE TO YOUR EXCUSES I DON T HAVE TIME I M TOO BUSY OR WHATEVER YOU CAN COME UP WITH SO YOU DON T NEED TO CHALLENGE YOUR COMFORT ZONE SO YOU CAN SLIDE INTO THE MASSIVE SEA OF MEDIOCRITY WITH THE MASSES IN YOUR HANDS YOU HAVE INFORMATION AND IDEAS THAT HAVE BEEN GENERATED FROM ALMOST 20 YEARS OF RESEARCH AND EXPERIENCE IN THE AREA OF PERSONAL PERFORMANCE AND PERSONAL CHANGE YOU HAVE THE OPPORTUNITY TO BENEFIT MASSIVELY WITHOUT THE SIGNIFICANT TIME EFFORT AND MONEY THAT I HAVE INVESTED OVER THAT PERIOD BUT YOU MUST ACT THAT IS THE PRICE YOU MUST PAY FOR THE BENEFITS YOU CAN ENJOY WITH THIS INFORMATION SO GO FOR IT

E-COMMERCE MADE SIMPLE

2018-08-15



2023-10-01

21/26



ASTRONOMY MADE SIMPLE

2010-03-31

NEED SOME PRACTICAL GUIDANCE ON HOW TO KEEP THE BOOKS AND PREPARE ACCOUNTS FOR YOUR SMALL BUSINESS WITHOUT BEING OVERWHELMED BY ACCOUNTANCY JARGON GET A KICK START WITH THIS LITTLE BOOK WHICH WILL GIVE YOU JUST ENOUGH TO GET YOU GOING

INVESTING MADE SIMPLE

2010-05-12

THE KEYS TO BETTER BUSINESS FROM A THRIVING GROUP OF BUSINESS OWNERS THE AMISH BUSINESS CAN BE DISCOURAGING ACCORDING TO US DEPARTMENT OF LABOR FIGURES ONLY 44 PERCENT OF NEWLY OPENED FIRMS WILL LAST FOUR YEARS AMISH FIRMS ON THE OTHER HAND HAVE REGISTERED A 95 SURVIVAL RATE OVER A FIVE YEAR PERIOD AND IN MANY CASES THOSE BUSINESSES DO REMARKABLY WELL AS DONALD KRAYBILL WRITES THE PHRASE AMISH MILLIONAIRE IS NO LONGER AN OXYMORON SUCCESS MADE SIMPLE IS THE FIRST PRACTICAL BOOK OF AMISH BUSINESS SUCCESS PRINCIPLES FOR THE NON AMISH READER THE WORK PROVIDES A PLATFORM OF TRANSFERABLE PRINCIPLES SIMPLE AND UNIVERSAL ENOUGH TO BE APPLIED IN THE NON AMISH WORLD IN A WIDE VARIETY OF BUSINESS AND MANAGEMENT SETTINGS LEARN HOW TO DEVELOP PROFITABLE AND FULFILLING ENTERPRISES AS AMISH EXPLAIN HOW TO BUILD FRUITFUL RELATIONSHIPS WITH CUSTOMERS AND EMPLOYEES PROSPER BY PLAYING TO STRENGTHS AND

2023-10-01

22/26

PETROLEUM FLUIDS MCCAIN SOLUTION

CREATE AN EFFECTIVE MARKETING STORY INCLUDES INTERVIEWS WITH OVER 50 AMISH BUSINESS OWNERS OUTLINE THE ROLE OF RELATIONSHIPS IN BUSINESS AND THE IMPORTANCE OF THE BIG PICTURE TAKING IN LONG TERM GOALS THE WELFARE OF OTHERS AND PERSONAL INTEGRITY OFFERS IDEAS ON PRACTICAL APPLICATION OF AMISH BUSINESS PRACTICES TO NON AMISH BUSINESSES WITH BULLET SUMMARIES AT THE END OF EACH CHAPTER REVIEWING THE MOST IMPORTANT TAKE AWAY POINTS WITH A FOCUS ON RELATIONSHIP BUILDING AND THE BIG PICTURE SUCCESS MADE SIMPLE OFFERS BUSINESS OWNERS EVERYWHERE THE TOOLS FOR BETTER SMARTER MORE SUCCESSFUL ENTERPRISES

FEASIBILITY STUDIES MADE SIMPLE

2000

ULTRA LEARNING

2020-03-05

SUCCESS MADE SIMPLE

2014

P P P P P P P P P P P SPIN P P P

2009-12

FLASH

2011

SUCCESS MADE SIMPLE

2010-02-12

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