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#### The Ten-day MBA 1993

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a recognized expert in diversity and founder of diversitymbaprep com illustrates how women in an mba program can leverage the graduate school experience to catapult their professional careers despite the fact that women have been in the workforce for decades and in top graduate schools for years they represent only 15 percent of corporate boards and a paltry 3 percent of ceo positions is it that female executives run into professional roadblocks or do they underestimate their own abilities to succeed in a business leadership environment accomplished author and speaker nicole lindsay explores this subject in great detail providing a gender based roadmap for developing the knowledge skills and relationships to succeed in business school and beyond organized into four main themes this powerful handbook provides a systematic approach or slingshot for harnessing the business school experience to accelerate professional success topics covered include utilizing the social networking aspects of graduate

school to pave the way for successful careers preparing for the issues facing female students as they advance in their careers developing a new approach to relationship management by leveraging personal connections to get ahead and creating a consistent powerful personal brand

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near the end of the 20th century the leadership concept radically evolved away from the traditional concept of accomplishing work through others unfortunately too many professionals unconsciously still have faulty traditional assumptions that can get them their teams and their organizations in trouble the author has researched the evolution of leadership and summarizes seven contemporary principles twenty six underlying leadership beliefs and nine crucial practices of 21st century leadership while too many leadership books focus on qualities depaul explains specific behaviors for practicing leadership the second edition includes new research about leadership and leadership development with the pandemic organizations have had to rely more on effective leadership to build high performing teams often at a distance training departments have had to radically update how they develop employees at all levels and executive coaches have transitioned to virtual client support with all these environmental changes as well as new social pressures on organizations to embrace diversity equity and inclusion organizations need to change how they lead and avoid allowing their culture to develop by chance

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success in today s it environment requires you to view your career as a business endeavor in this book you ll learn how to become an entrepreneur driving your career in the direction of your choosing you ll learn how to build your software development career step by step following the same path that you would follow if you were building marketing and selling a product after all your skills themselves are a product the choices you make about which technologies to focus on and which business domains to master have at least as much impact on your success as your technical knowledge itself dont let those choices be accidental we ll walk through all aspects of the decision making process so you can ensure that you re investing your time and energy in the right areas you ll develop a structured plan for keeping your mind engaged and your skills fresh you ll learn how to assess your skills in terms of where they fit on the value chain driving you away from commodity skills and toward those that are in high demand through a mix of high level thought provoking essays and tactical act on it sections you will come away with concrete plans you can put into action immediately you ll also get a chance to read the perspectives of several highly successful members of our industry from a variety of career paths as with any product or service if nobody knows what you re selling nobody will buy we ll walk through the often neglected world of marketing and you ll create a plan to market yourself both inside your company and to the industry in general above all you ll see how you can set the direction of your career leading to a more fulfilling and remarkable professional life

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