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topics 1 mangement accounting 2 financial accounting 3 essentials of cost accounting 4 marginal costing variable costing

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for help preparing for and support during your mba course the essential mba brings together a comprehensive overview of the main subjects taught on mba and business and management programmes in one book each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study including sections on research methods and study skills further reading recommendations and questions for reflection a critical perspective of the subject matter and reviews of alternative approaches this text is an invaluable guide for mba students as well a useful introduction for undergraduate and postgraduate students of business and management susan miller is professor of organisational behaviour at hull university business school

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