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Business Policy 1982

provides coverage of the multidimensional aspects of international business this book features chapter end summary and model questions boxes and tables and marginal notes which highlight the salient points

International Business 2007-08

today with the pervasive impact of globalization and liberalization sweeping across the globe exerting its influence on both the developed and the developing nations business is no more confined to the national borders of a country more and more companies are spreading their business to markets abroad for example tata consultancy services and infosys technologies spreading their business to usa and elsewhere or acquiring new companies for instance tata acquiring the corus and the land rover and jaguar or reversely vodafone acquiring hutch international business therefore has become such an important area of study for students of management and commerce this comprehensive and easy to read text tries to lay bare the ramifications and complexities of international business divided into six sections the book provides a harmonious blend of concepts and applications of international business what distinguishes the text is the emphasis it lays on the indian cases and the indian scenario through the provision of many cases and illustrative examples however the book goes beyond the indian context by giving international cases thus imbuing the text with a global business flavour key features the case studies discussed include the cases such as tata motors hindustan unilever ranbaxy mcdonald nokia microsoft and walt disnev the opening case in each chapter introduces the students to a real life example followed by the text which provides the theoretical knowledge on the subject the concluding case study correlates the theoretical knowledge with the real life situation review questions are cited after every case study to check students comprehension of the subject primarily intended as a text for undergraduate and postgraduate students of business administration mba mib and postgraduate students of commerce the book would be of great value also to practising managers

INTERNATIONAL BUSINESS 2009-01-30

based on the best selling west s business law this text maintains its most popular features and continues to offer flexibility for different teaching philosophies while focusing on public law issues such as ethics government regulation and administrative law it also provides a good balance of private law topics such as contracts and sales selected cases begin with either a historical and social setting or a company profile and address the aacsb s curriculum requirements by focusing on global political ethical social environmental technological and cultural diversity issues

West's Legal Environment of Business 2001

for use on courses in international business law this work emphasises the practical applications and theory cases and readings supplement the text

Business Decision Making 2000

this text focuses on various aspects of the cross border environment exchange rates and international capital markets trading patterns and regimes regulatory content and political content the authors provide 19 class tested full length current cases that convey the complexity of general management decisions

International Business Law 1997

cross miller s market leading the legal environment of business text and cases 11e delivers comprehensive cutting edge coverage using an interesting understandable approach you master vital skills as you study the legal environment within the context of law in today s increasingly regulated business world dozens of examples business oriented features and step by step analyses place every topic within a meaningful context you learn how today s legal environment is more about the constraints of business than the simple rules of law with this book s focus on managerial decision making and current events this edition makes ethics a priority with a new framework the iddr approach for making ethical decisions the authors focus less on black letter law and more on broader issues that correspond to what business owners and managers face updated cases content and learning features present the latest developments and skills to succeed in today s legal landscape important notice media content referenced within the product description or the product text may not be available in the ebook version

The International Business Environment 1995

the success of western business in the asia pacific region depends to a large degree on the capacity of western firms to learn new approaches to doing business in the region and to adopt new styles of management practice business operations and strategy business in asia pacific seeks to address this need by providing a useful insight into the international business opportunities and a guide to strategic management decision making and business operations in the region in the wakeof the economic crisis of 1997 el kahal brings together an account of the asia pacific business environment with an analysis of management styles and decision making techniques the book begins with an analysis of the asian economic miracle and of the crisis of the late 1990s including a country by country review of all the region s major economies in the aftermath of the crisis part ii then goes on to investigate the socio cultural bases of the asia pacific management environment focusing in particular on the cases of japan south korea and china this is followed by an analysis of post crisis strategies for companies doing business in asia pacific and of the most effective ways of establishing markets in the region the book concludes with an entire section of detailed case studies illustrating the experiences of a number of major multinationals in doing business in the region including daewoo wal mart nike land rover and samsung using a variety of learning aids including case materials end of chapter review questions and group project materials business in asia pacific helps the student to take a more active approach to studying this popular and important topic and as such will be invaluable reading for all students of business and management with an interest in this fast growing region of the world economy

The Legal Environment of Business 1980

this text is used at more colleges and universities than any other business law text with the perfect balance of tradition and innovation this benchmark text brings to life the functions and inner workings of business law in the real world rich with classic and modern cases west s business law is the ideal text for students entering virtually any field of business by combining this market leading text with a complete supplements and technology package this is the one clear choice in business law

The Legal Environment of Business: Text and Cases 2020-01-01

in today s globalised economic development international transactions form an integral part of economic activities logistics management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point of origin to point of consumption at the right time and at the right place this book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry besides it provides an in depth understanding of the strategic framework of logistics management the technologies and the components used in logistic operations it also covers export import trade and documentations shipping formalities warehouse and inventory management erp concepts logistics operation of major ports and more key feature case studies are provided at the end of most chapters which tend a practical orientation to the subject this book is primarily intended as a text for postgraduate students of management mba mib and commerce m com ib it will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course in addition practising managers in international business will find the book valuable as a reference

West's Business Law 1992

dickson on principles of business law offers a broad coverage of the legal essentials required for exam success and business leadership it is a vital guide for students studying for the bba bsc admin acca ca cib and mba examinations among others

Business in Asia Pacific 2001

for upper level undergraduate and mba students enrolled in an international business law course august 5e emphasizes the diversity and similarity of how firms are currently regulated and governed around the world

West's Business Law 2001

international business law cases and materials is a timely and useful book uncounted millions of international transactions occur daily as goods and services are purchased across the national boundaries of some 200 political units capital flows from nation to nation and so to a lesser extent do jobs as companies seek more favorable locations for their business operations the rules laws governing these exchanges quickly become complex as persons and governments from different countries are involved if problems arise in a cross border relationship whose rules apply what forums are available to resolve disputes are there tax implications to the transaction if so where these and similar questions need to be factored into the decision to go overseas each of the six chapters in this book begins with a brief overview of the subject matter followed by short previews of the chosen case examples the primary content of the chapters consists of some 120 court and arbitration decisions in real disputes between real parties the actual text of the decisions in these cases has been edited some excerpts are quite brief others are more substantial most background facts have been summarized by the author but the edited decision part of each case is quoted from the actual recorded text of the court or arbitrator who decided it clearly a minute sample from tens of thousands of cases cannot provide comprehensive coverage of what all the world's legal rules are our objectives here are simply to indicate some of the major potential flash points of doing international business to illustrate some of the significant differences in the applicable legal rules and to provide an exposure to the language and process by which international business disputes are resolved fore warned is fore armed being aware of these potential trouble spots a sensible business manager will presumably consider them in making the decision

to engage in cross border transactions and take appropriate steps to avoid or minimize potential adverse consequences chapter i of this book introduces international law its course of development and its two major sources custom and treaties chapter ii examines the use of national and international courts and arbitrators to resolve cross border disputes chapter iii provides basic coverage of the united nations convention on contracts for the international sale of goods when it applies how the sale contract is formed when risk of loss on the goods passes from seller to buyer and what responsibilities the seller has for the quality of the goods sold chapter iv looks at some of the legal questions that might arise in conducting cross border commercial operations employment issues intellectual property issues and investment issues chapter v considers potential questions regarding taxation of international activities and the regulation of adverse environmental effects chapter vi reviews the efforts by national governments to apply their competition regulations to international business transactions and the difficulties that private parties might have in attempting to enforce legal claims against governments and their agencies while these are surely not the only legal issues that might arise in connection with international business they do constitute a significant set of concerns of which managers need to be aware as they venture into the international stream of commerce

International Business Environment The: Text And Cases 1997

the second edition of legal aspects of business texts jurisprudence and cases is a comprehensive textbook designed especially for postgraduate students of business management it presents a complete all inclusive jurisprudence and supplements the concepts with numerous cases exercises and profiles of legal luminaries the book is divided into six parts part i introduces the reader to business jurisprudence as the contract law is foundation to all business laws part ii commercial jurisprudence on mercantile law discusses the indian contract act 1872 and its features at length the sale of goods act 1930 the negotiable instrument act 1881 the indian partnership act 1932 the companies act 2013 and the competition act 2002 are also covered in depth part iii financial jurisprudence covers the laws related to finance and banking at length part iv labour and industrial jurisprudence covers the laws related to wages workers social security and industrial relations part v aspects of new economy and jurisprudence throws light on laws related to information and communication intellectual property rights and environment protection part vi judicial and social jurisprudence is devoted to business and criminal liability and basic rights and business the book also offers valuable insights to practitioners to arrive at legally sound decisions in various business situations

The Legal Environment of Business 1975

new legal environment of business text designed for today s student the contemporary legal environment of business is the focused direct and practical treatment of business topics today s student needs experienced authors c kerry fields and kevin fields offer a readable overview of key legal concepts grounded in the day to day application of the topics in the real world with a blend of legal theory and practical applications the book expertly covers issues important to today s business managers in an engaging and readable format an accessible writing style combined with thoughtful pedagogy make this text ideal for undergraduate and graduate business students each chapter includes well edited cases that highlight key legal concepts and integrate ethical considerations plentiful examples show students the practical applications of the law managerial applications and thoughtful exercises encourage critical thinking in addition students will benefit from features such as chapter outlines learning objectives key terms in bold and defined in the text and concept summaries professors and student will benefit from practical approach of the book written with the student in mind and keeping legal theory to a minimum introduces concepts in the context of actual business practice timely and sensible coverage of laws that address the expanding responsibilities of today s business leaders including diversity equity and inclusion issues in their many forms landmark as well as current cases edited to give attention to the key points while using the actual language of the court in its decision ethics questions included throughout the text to develop critical thinking and decision making skills ample exercises that offer opportunities for students to apply what they have learned

Business Law 1985

commercial law text cases and materials provides students with an extensive and valuable range of extracts from key cases and writings in this most dynamic field of law the authors expert commentary and questions enliven each topic while emphasizing the practical application of the law in its business context len sealy and richard hooley have been joined by four renowned experts in the field for the preparation of this edition the authors have captured the essence of this fascinating topic at a time of significant legislative regulatory and political change

Logistics Management for International Business 2009-04-18

this book is a treatise that adopts a fresh approach to acquaint the readers with the nuances of various business laws it provides a thorough understanding of the legal aspects of a business it is designed to cater to the needs

of mba pgp m com students and other allied courses this book covers the syllabus of legal aspects of business business law and company law prescribed by various indian universities and institutions the present publication is the latest edition authored by m k nabi with the following noteworthy features simple systematic comprehensive explanation the subject matter is presented in a simple systematic method along with a comprehensive explanation of the various laws with snippets decoding the law in easy language it presents the complicated provisions of the laws in simple lucid language without using legal jargon comprehensive coverage this book provides comprehensive coverage with the help of various leading case laws examples review questions given at the end of the chapter for recapitulating the subject student oriented book this book has been developed keeping in mind the following factors o interaction of the author teacher with thousands of students o shaped by the author teacher s experience of teaching the subject matter to varying levels o reactions and responses of students have also been incorporated at different places in the book the contents of the book are as follows o indian contract act 1872 o sale of goods act 1930 o indian partnership act 1932 o negotiable instruments act 1881 o companies act 2013 o limited liability partnership act 2008 o other business legislations

Business Law 1982

internet business models rigorously analyzes the different business models employed by internet companies the book examines eight internet business models access providers portals content providers retailers brokers market makers networked utility providers and application service providers each chapter describes the value proposition offered by companies that pursue a given model the factors that drive their revenues costs and profits and the key strategy decisions that confront companies pursuing the model e g whether to pursue aggressive growth strategies whether to diversify supporting each chapter are case studies 23 total of internet companies written during 1999 2000 by professors at the harvard business school

Business law 2002

this third edition of teaching and the case method is a further response to increased national and international interest in teaching teachers and learning as well as the pressing need to enhance instructional effectiveness in the widest possible variety of settings like its predecessors this edition celebrates the joys of teaching and learning at their best and emphasizes the reciprocal exchange of wisdom that teachers and students can experience it is based on the belief that teaching is not purely a matter of inborn talent on the contrary the knowledge skills and attitudes that make for excellence in teaching can be analyzed abstracted and learned one key premise of teaching and the case method is that all teaching and learning involve a core of universally applicable principles that can be discerned and absorbed through the study and discussion of cases

Dickson on Principles of Business Law 2016-07-19

this 43 chapter text with excerpted in the language of the court cases is designed to make business law and legal environment exciting and interesting for the reader

Business Law 1991

comprehensive authoritative and reader friendly market leader business law text and cases commercial law for accountants delivers an ideal blend of classic black letter law and cutting edge contemporary issues and cases today business law commercial law for accountants 14e continues to set the standard for excellence the book s strong reader orientation makes the law accessible interesting and relevant intriguing cases timely content and effective learning features are thoroughly updated to represent the latest developments in business law cases range from precedent setting landmarks to important recent decisions ethical global e commerce digital and corporate themes are integrated throughout this edition with new features such as new digital update that shows how digital progress is affecting the law numbered examples case in points sample answers new reader friendly concept summary designs and helpful exhibits all work together to ensure reader comprehension important notice media content referenced within the product description or the product text may not be available in the ebook version

International Business Law 2009

intended for the first course in business law prentice and allison s text was written with one primary objective in mind to allow students to cover as much ground as possible without overlooking any of the subject matter that must be covered in an introductory business law course business law successfully gives students an understanding of the legal system helps them recognize important legal concepts allows them to become comfortable with the interplay between legal and ethical principles and promotes the development of skills necessary to master the process of legal analysis

International Business Law: Cases and Materials 2015-08-09

providing comprehensive coverage of electronic commerce and business strategy this textbook utilises case studies which enhance understanding of the topics covered

Legal Aspects of Business 2017-10-19

The Legal Environment of Business 2022

Entrepreneurship Management (Text and Cases) 1980-04

Legal Environment of Business 2017

Commercial Law 1989-01-01

Business Law Text and Cases 1982

Business Policy 2022-09-15

Taxmann's Legal Aspects of Business | Text & Cases – Exhaustive studentoriented treatise covering 10+ business laws in a simple language with case laws & examples | MBA, PGP, etc. 2001-06

Internet Business Models 1994

Teaching and the Case Method 2000

Business Law Today 2001

International Business: Text And Cases 2016-12-05

Business Law: Text & Cases - Commercial Law for Accountants 1998

Quantitative Business Analysis 1982

Student Workbook for Business Law 1999-11-15

Business Law 2003

E-business Strategy 1973

Business Policy

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