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this section examines the different types of media that exist today as well as recent significant changes in the media environment and how these changes affect the media's ability to play the role of gatekeeper and information provider as such it is important to realize that what people see in the media is actually a manufactured view of the political world journalists and others who create the news follow routines and are influenced by institutional values that manifest themselves in media content

12 1 introduction 12 2 the media as a political institution why does it matter 12 3 types of media and the changing media landscape 12 4 how do media and elections interact 12 5 the internet and social media 12 6 declining global trust in the media 12 7 summary 12 8 key terms 12 9 review questions 12 10 suggested readings

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